Help Your Troop Start the Year Strong by Participating in Fall Product Program

Give your troop a head start on the new membership year by participating in Fall Product Program—a fun, simple, and entirely online opportunity to earn money for amazing Girl Scout experiences!

Why Participate?

- **Earn up to 22% profit for your troop.**
- Build your troop bank account before cookie season.
  - Help offset the cost of 2028 Girl Scout membership renewal.
  - Earn funds for badges, adventures, travel, service projects, and more.



How Does the Program Work?

Girls participate online by inviting friends and family to shop through their personalized storefront.

Customers can choose from:

- Nuts & chocolates
- Girl Scout-themed BarkBox
- Magazines
- Tervis® Tumblers
- Personalized gifts
- Candles





Many items can be **shipped directly to customers**, making participation simple—no door-to-door sales required!

How Can Volunteers Help?

READY TO EXPLORE

Whether you're supporting your entire service unit or just your troop, your leadership helps Girl Scouts build confidence, learn entrepreneurial skills, and fund unforgettable experiences.

Program Dates: October 8 – November 8

Service Unit Fall Product Program Manager

Help make the program a success across your service unit by:

- Presenting Fall Product Program dates and highlights at a Service Unit meeting.
- Encouraging troops to participate.
- Reminding volunteers that troops can earn **up to 22% profit** to jump-start their year.

Time commitment: Approximately 1–2 hours.

*A great way to **jump-start** the Girl Scout membership year!*



Troop Fall Product Program Manager

Support your troop with just a few simple steps:

- Watch for an email from M2, email@mail.gsnutsandmags.com, in October.
- Create your M2 account and log in.
- Send the pre-written, templated email to your Girl Scout families to get them started.
- In December, receive your troop's Girl Delivery product shipment.
- Sort and distribute Girl Delivery items to Girl Scouts before the holidays.

Time commitment: Approximately 2–4 hours spread throughout the program.

girl scouts of eastern pennsylvania