

Product Program News



Hello Troop Leaders and Troop Cookie Managers,

While January 15 may *still* seem far away, there are some actions you should take now to be sure your Girl Scouts get the most out of selling Cookies.

Place an Initial Order - now OPEN through December 5!

How do you place your order?

All cookie orders, including Initial Orders, are placed in Smart Cookies. Troop Cookie Managers will get an email today from noreply@abcsmartcookies.com with a link to register in Smart Cookies. Once your profile in Smart Cookies is complete, you can navigate to the Order tab and then Troop Initial Order to place your order. If you do not get your Smart Cookie registration email by November 6, please email memberservices@gsep.org with Smart Cookies as the subject.

The Initial Order is the only way to make sure you have Cookies to sell when the season starts on January 15. Why place an Initial Order?

- The first two weeks of the sale are the busiest! You'll have Cookies to sell.
- Select from a larger list of locations with less waiting than when you place a Planned Order later in the sale.
 - When you place an Initial Order, you will select a date, time, and location for pickup that works for you, between January 2 – 11.
- Troop Cookie Managers (TCMs) who place an Initial Order will receive their MY27 membership - on us (one per Troop).
- You'll have a chance to win weekly raffles!
 - A winner will be randomly chosen every Friday during the Initial Order window. On November 7, you might win \$100 in GSEP Program Credits! These credits can be used toward any troop or GSEP activity or in the GSEP Shop!

Need some help?

- Here's a [short video](#) to get you started.
- Sweet Success Q&A Sessions are also available to ask any questions live with Product Program Staff. See available sessions [here](#).

Notes for Troop Cookie Managers

By logging into Smart Cookies, you agree to the terms listed on the TCM Agreement, which can be viewed [here](#).

To set yourself up for success, and to ensure compliance with all policies, Troop Cookie Managers are required to take training.

- Visit the GSEP.org website under the Training dropdown [here](#).

GSEP will be monitoring compliance in advance of cookie distribution.

Any questions can be directed to your Service Unit Cookie Manager or memberservices@gsep.org with "cookies" in the email subject.



Have a question? Don't be shy!
[Contact us](#) for more information.