



girl scouts
of eastern
pennsylvania



2026 Cookie Program Recognition

We listened to feedback from our Girl Scouts, families, and volunteers and designed a new recognition program that puts Girl Scouts in charge of their reward options!

Traditional Proceed Plan

Girl Scouts earn the cumulative items listed in the blue box on the opposite page, plus one recognition for the highest level achieved in the Traditional Proceed Plan grid.

At 168 packages (or 14 cases—that's less than 2 cases per variety!) Girl Scouts can shop for their own cookie recognition!

NEW! Amazon Voucher

- Shop for your cookie reward from our special GSEP Amazon list.
- For more information, read *Amazon Business Voucher Guidelines* in Cookie Central.

NEW! GSEP Program Credits

- Can be used on any GSEP camp or program, at GSEP shops, for membership, Highest Awards, GSUSA Destinations, and troop trips.

Higher Proceed Plan 300+ PGA (HP)

Troop will earn higher profit based on tiered scale while girls still earn items listed in the blue box on the opposite page.

2026 TROOP PROFIT SCALE

Profit per package	Per Girl Average
\$0.90	1-249+
\$0.95	250+
\$1.20	300 + HP
\$1.25	500+ HP

Top Cookie Seller-Bration!

JUNE 7, 2026
DORNEY PARK &
WILDWATER KINGDOM

- Top 300 sellers in each GSEP region
- Admission to the amusement and water park will be complimentary for the Girl Scout and one chaperone.
- Tickets will be available for additional family, friends, and troop members to purchase at a discounted rate.

Top Seller Recognitions

- The top selling Girl Scout in each **age level** will receive **one free week of 2026 GSEP Summer Camp!**
- The overall top seller from each **council region** will receive a **special prize** and be **recognized at various council events.**

Achievement Bars

One patch for the highest level achieved:

100+, 200+, 300+,
400+, 500+, 600+,
700+, 800+, 900+,
1,000+, 1,500+,
2,000+, 2,500+,
3,000+, 3,500+,
4,000+, 4,500+

Fall/Cookies Crossover Patch

Send 18+ emails during the Fall Product Program and sell 300 packages of cookies to earn this personalized patch!



All Girl Scouts Earn these Cumulative Recognitions

These items are available to girls in the Traditional and Higher Proceed Plan, based on number of packages sold.



24 Packages
Participation
Patch



240 Packages
Goal Getter Patch



324 Packages
Theme T-Shirt



500 Packages
500 Club Patch



744 Packages
BFF Pillow Set and
PVC BFF Patches



1000 Packages
Cookie Boss Patch
and Branded Bag

Traditional Proceed Plan Recognitions

One recognition for the highest level achieved.

Voucher powered by **amazon**
or GSEP Program Credits

Packages Sold	Voucher Amount
168-227	\$10
228-299	\$15
300-407	\$25
408-527	\$45
528-623	\$100
624-719	\$125
720-815	\$150
816-911	\$175
912-1031	\$200
1032-1500	\$250
1501-2000	\$300
2001-2500	\$350
2501-3000	\$400
3001-3500	\$450
3501-4000	\$500
4001-5000	\$550
5000 +	\$600



72-119 Packages
BFF Charm



120-167 Packages
BFF Charm & Window
Art Kit

Reach for
your goals!
The decision is
in your hands.



Digital Cookie Recognitions

Score some swag by
using Digital Cookie
to reach your goals!



Set up Digital Cookie +
send 5 emails
Key Chain + Phone Charm



Direct Ship 10 Packages
Mushroom Charm



10 Cookie Share
Heart Cookie Charm

Sell just 2 more
cases to earn the
theme t-shirt!

Sell just 2 more
cases to earn the
BFF pillow set!