

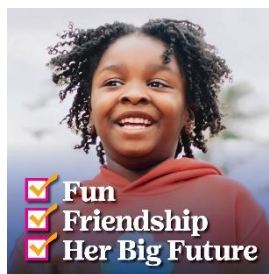
Girl Scouts of Eastern Pennsylvania 2022 Daisy Launch & Make New Friends Social Media Toolkit

IMPORTANT: Please only use the graphics with the approved messaging provided. Do NOT change the text. If needed, only add the date and time of your event.

Purpose: post on your social media channels to generate awareness and drive audience to our website and/or event registration through the call to action in the caption.

Suggested Hashtags: #GirlScouts #GSEP #GirlScoutStrong

2022 Daisy Social Media Toolkit



Facebook/Twitter/LinkedIn

Choose a caption:

- Girl Scouts are all about Fun ✓ Friendship ✓ and Her Big Future ✓
<https://bit.ly/3a9AJPs>
- A bit of normalcy in our crazy world? When she's a Girl Scout, life is way more fun. ☆
☆ <https://bit.ly/3a9AJPs>
- Parents—you're CRUSHING IT 🙌 Let us treat you to a lighter load.
<https://bit.ly/3a9AJPs>
- Her dreams are your dreams—and we can't wait to make them come true together. ✎
<https://bit.ly/3a9AJPs>
- She's looking forward to kindergarten or first grade, but she also can't wait to be a Girl Scout! 📅 Opportunity awaits- <https://bit.ly/3a9AJPs>

Instagram- *Remember to add link in bio.*

Choose a caption:

- Girl Scouts are all about Fun✔ Friendship✔ and Her Big Future✔ Tap link in bio for more.
- ☆ She loves being a Girl Scout. Keep the fun going! Link in bio for more.
- A bit of normalcy in our crazy world? Life as a Girl Scout is way more fun. Get started at link in bio. ☆ ☆
- Parents—you're CRUSHING IT 💪 Let us treat you to a lighter load. Take the first step at link in bio.
- Her dreams are your dreams—and we can't wait to make them come true together. See bio for more. ✍
- She's looking forward to kindergarten or first grade, but she also can't wait to be a Girl Scout! 📚 Opportunity awaits. Tap link in bio for more.

2022 Make New Friends



Facebook/Twitter/LinkedIn

Choose a caption:

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Opportunity awaits- <https://bit.ly/3a9AJPs>
- Her dreams are your dreams—and we can't wait to make them come true together. ✎
Join us for a Kindergarten Readiness Series at XXX

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