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**GIRL SCOUTS OF EASTERN PENNSYLVANIA ANNOUNCES
THE 2025 TAKE THE LEAD GREATER PHILADELPHIA HONOREES**
*Four women leaders who exemplify courage, confidence, and character selected,
will be paired with local Girl Scouts as mentors and honored this March*

MIQUON, PA (December 5, 2024)— [Girl Scouts of Eastern Pennsylvania](#) (GSEP) is thrilled to announce its 2025 Take the Lead Greater Philadelphia honorees – four women leaders in the Greater Philadelphia region who embody the Girl Scouts’ mission of building girls of courage, confidence, and character, who make the world a better place.

This year’s honorees are leaders in both their industries and communities, serving as positive role models for Girl Scouts in the region through their careers and dedication to causes they support. The honorees will be recognized at a special, Girl Scout-led event at Vie by Cescaphe on N. Broad Street on Tuesday, March 4, 2025.

2025 Take the Lead Greater Philadelphia Honorees

- **Jennifer Hanna, Vice President, Electric Operations, PECO:** As the Vice President of Electric Operations at PECO, Jennifer oversees the daily operation of PECO’s electric distribution system, including management of all departments across the electric operations teams. With more than 20 years of experience leading cross-functional teams, Jennifer is recognized as an executive that enhances organizational efficiencies with safety as the top priority, defines business goals, and creates effective workgroups to foster strong relationships across the organization. Jennifer also provides her leadership and governance on the boards of the National Liberty Museum and the Schuylkill River Development Corporation.
- **Sheila Ireland, President & Chief Executive Officer, OIC Philadelphia:** In her role, Sheila is known for developing programs that improve organizational performance and achieve bottom-line results to help lead alongside OIC Philadelphia in the fight for social justice and economic empowerment for the city’s most vulnerable citizens. Through her 30+ years of experience leading human resources, training, and organizational development across multiple sectors, Sheila has consistently strived to create opportunities for well-paying jobs in the region. Sheila has been recognized as a Woman of Influence from the *Philadelphia Business Journal* and named one of the 100 Most Influential Labor Leaders in Pennsylvania.
- **Lisa Opoku, Chief Operating Officer, FS Investments:** As Chief Operating Officer at FS Investments, Lisa leads the firm’s Operations, Technology, Infrastructure, and Human Resources teams and focuses on enhancing operational efficiency and driving growth for the business. With over 30 years of financial services and legal experience, Lisa is a proven leader. In addition to her responsibilities at FS Investments, she serves on the boards of directors for The Smithsonian National Portrait Gallery, AssetMark, Tradeweb Markets, Contemporary Arts Memphis, and The University of Minnesota.
- **Ruth Shaber, MD - Founder & President, Tara Health Foundation:** After a 25 year career as an OB/GYN physician and healthcare executive, Ruth launched the Tara Health Foundation which promotes the health and well-being of women and girls through innovative, evidence-informed programs including philanthropy and impact investing. She is also the Co-Founder of Rhia Ventures, a non-profit organization that is focused on the quality, accessibility, and affordability of reproductive health services. Ruth is a member of the Board of Directors of

Toniic, a global network of impact investors that support social and environmental change across the world.

“Our 2025 Take the Lead Greater Philadelphia honorees, through their dedication to service in their careers and their communities, truly exemplify the Girl Scouts’ values that we live and breathe every day,” said Kim E. Fraites-Dow, Chief Executive Officer of GSEP. “We look forward to having them serve as role models for our Girl Scouts, who will learn firsthand from these women ways to live a life of purpose with courage, confidence, and character.”

Beyond serving as an opportunity to acknowledge women leaders in the region, Take the Lead is also a unique leadership opportunity for Girl Scouts.

As part of the Take the Lead program, high school-aged Girl Scouts are paired with each honoree to shadow them for a day at their professional work setting to gain impactful career and leadership insights, as well as receive guidance on building their own professional networks. The girls, who are selected through a competitive application and interview process, then creatively reflect on the experience and deliver presentations at the Take the Lead event. In addition, Girl Scouts will serve as presenters, emcees, event hosts, social media influencers, and chorus – as GSEP’s signature fundraising event, Take the Lead is truly an event for the girls, by the girls.

Take the Lead is co-chaired by Lisa Detwiler, Managing Director, General Counsel of FS Investment Solutions and Chief Compliance Officer of FS Investments’ registered investment advisers, and Carolina DiGiorgio, Vice President of Government and External Affairs at PECO. At FS Investments, Lisa leads all compliance, risk, cybersecurity governance, and regulatory matters to fulfill the company’s mission of delivering superior performance and innovative investment and capital solutions. In her role at PECO, Carolina leads the company’s state and local government relations as well as their economic development initiatives.

“Each year, our Take the Lead Greater Philadelphia event raises critical funds for Girl Scouting and we are appreciative of our event co-chairs and committee members who work tirelessly to sustain this program. Their efforts continue our mission and ensure every girl has access to the Girl Scout Leadership Experience,” said Fraites-Dow.

This year, guests are welcomed to join Troop Take the Lead and engage in Girl Scout-led activities throughout a themed cocktail reception followed by an inspiring program celebrating outstanding leaders and girls making a difference in our community.

Guests will enjoy a reception featuring a menu of passed hors d’oeuvres and food stations followed by a seated program and paddle raise for campership support, helping provide hundreds of Girl Scouts throughout Greater Philadelphia the opportunity to experience all that camp has to offer with the help of financial aid.

PECO is a proud Presenting Sponsor for the Girl Scouts of Eastern Pennsylvania’s Take the Lead Greater Philadelphia event.

For more information about Take the Lead sponsorships and tickets, visit www.gsep.org/takethelead or call 267-332-5483.

About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. What was started in 1912 in Savannah, Georgia by founder Juliette Gordon Low as one small, yet dedicated troop of diverse girls has grown into 2.8 million Girl Scouts across the U.S. today. GSEP serves more than 25,000 girls in partnership with more than 13,000 volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton, and Philadelphia counties. Today, 80 percent of

women in leadership and executive roles in the U.S. are Girl Scouts. Girl Scout alumni comprise 70 percent of women in the U.S. Congress. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit www.gsep.org. Follow @GirlScoutsEPenn on X, Instagram and Facebook.

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