

2026 TAKE the LEAD

Lehigh Valley
Thursday, April 23



Sponsorship Levels & Benefits

Presenting - \$20,000

(Tax-deductible value: \$18,800)

- Invitation for 16 guests
- Highly visible recognition as Presenting Sponsor on both digital and mailed invitations
- Sponsor recognition in media announcements, publications, and all materials related to the event, including print, digital, signage, and social media
- Opportunity to provide remarks at the event
- Premier placement of full-page ad in event program
- Invitation for 4 to Cookies & Cocktails honoree reception on February 19, 2026

Ambassador - \$15,000

(Tax-deductible value: \$13,950)

- Invitation for 14 guests
- Logo recognition on both digital and mailed invitations
- Sponsor recognition in event materials including print, digital, signage, and social media
- Prominent placement of full-page ad in event program
- Invitation for 2 to Cookies & Cocktails honoree reception on February 19, 2026

Senior - \$10,000

(Tax-deductible value: \$9,100)

- Invitation for 12 guests
- Logo recognition on both digital and mailed invitations
- Sponsor recognition in event materials including print, digital, signage, and social media
- Prominent placement of full-page ad in event program
- Invitation for 2 to Cookies & Cocktails honoree reception on February 19, 2026

____ \$175 Single Ticket(s)

For Presenting through Junior level sponsors, please submit logos for invitations no later than January 15, 2026.

Cadette - \$7,500

(Tax-deductible value: \$6,750)

- Invitation for 10 guests
- Logo recognition on both digital and mailed invitations
- Sponsor recognition in event materials including print, digital, signage, and social media
- Prominent placement of full-page ad in event program
- Invitation for 2 to Cookies & Cocktails honoree reception on February 19, 2026

Junior - \$5,000

(Tax-deductible value: \$4,400)

- Invitation for 8 guests
- Logo recognition on both digital and mailed invitations
- Sponsor recognition in event materials including print, digital, signage, and social media
- Full-page ad in event program
- Invitation for 2 to Cookies & Cocktails honoree reception on February 19, 2026

Brownie - \$2,500

(Tax-deductible value: \$2,050)

- Invitation for 6 guests
- Text recognition on both digital and mailed invitations
- Name listed in event program
- Half-page ad in event program

Daisy - \$1,000

(Tax-deductible value: \$700)

- Invitation for 4 guests
- Text recognition on both digital and mailed invitations
- Name listed in event program
- Quarter-page ad in program

Benefactor - \$500

(Tax-deductible value: \$350)

- Invitation for 2 guests
- Name listed in event program

2026
TAKE
the
LEAD

Lehigh Valley
Thursday, April 23



Alternative Support Options

Virtual Sponsorship

Can't attend? You can still support Girl Scouts by being a "virtual" Sponsor.

Sponsorships in this category do not include event tickets and are fully tax-deductible. Sponsors will receive the same recognition benefits as the ticketed sponsorship levels, including ads in the event program.

- Presenting** - \$20,000
- Ambassador** - \$15,000
- Senior** - \$10,000
- Cadette** - \$7,500
- Junior** - \$5,000
- Brownie** - \$2,500
- Daisy** - \$1,000
- Benefactor** - \$500

Purchase a Program Ad

- Full Page Ad (4 1/2" wide x 7 1/2" high)** - \$500
- Half Page Ad (4 1/2" wide x 3 1/2" high)** - \$250
- Quarter Page Ad (2" wide x 3 1/2" high)** - \$125

Submit your ad via email to jpasquariello@gsep.org

Graphics must be pdf, no less than 300 dpi, no bleeds. Messages no longer than 100 words. Text and graphics must fall at least .25" inside the border of the ad.

Deadline to Submit: March 1

Make a Contribution

Gift Amount: _____

In honor of: _____

Your Information

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____

PAYMENT METHOD:

- Pledge, please invoice me
- Check (*Made payable to Girl Scouts of Eastern Pennsylvania*)
- I'd like to pay by ACH - please send me transfer instructions
- Please charge my:
- Visa Mastercard American Express Discover

Card Number: _____

Exp Date: _____ CCV: _____ ZIP: _____

Signature: _____

(signature required for Credit Card and Pledges)

For questions, please contact Gina J. Range at grange@gsep.org or 267-332-5483

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within PA, 1-800-732-9000. Registration does not imply endorsement.

THANK YOU FOR YOUR SUPPORT!

Girl Scouts of Eastern Pennsylvania • 330 Manor Road, Miquon, PA 19444 • 215-564-2030 • gsep.org/TTL