

For more information, contact:

Stacey Moyers Girl Scouts of Eastern Pennsylvania 267.308.4983

smoyers@gsep.org

GIRL SCOUTS OF EASTERN PENNSYLVANIA ANNOUNCES 2023 TAKE THE LEAD GREATER PHILADELPHIA HONOREES

Four women leaders who exemplify courage, confidence, and character will be paired with local Girl Scouts as mentors and honored this March

MIQUON, PA (October 31, 2022)— <u>Girl Scouts of Eastern Pennsylvania</u> (GSEP) is excited to announce its 2023 Take the Lead Greater Philadelphia honorees who will be recognized at a girl-led event on Tuesday, March 7, 2023.

Girl Scouts' mission is to build girls of courage, confidence, and character, who make the world a better place. Through the Girl Scout Leadership Experience, girls are prepared for a lifetime of leadership, success, and adventure in a safe, no-limits place designed for and by girls.

Take the Lead recognizes women leaders from Greater Philadelphia whose achievements epitomize Girl Scouts' values, while also serving as a leadership development opportunity for girls. As part of the program, high schoolaged Girl Scouts are paired with an honoree to shadow them for a day, gain valuable career and leadership insights, and receive guidance on building their professional network. The girls, who are selected through a competitive application and interview process, then creatively reflect on the experience and deliver presentations at the event. Girl Scouts are the stars of the show, serving as presenters, emcees, event hosts, social media influencers, and chorus.

2023 Take the Lead Greater Philadelphia Honorees

- Renee Chenault Fattah, Executive Director, Philadelphia Lawyers for Social Equity (PLSE): Renee is a lawyer, journalist, and former NBC10 co-anchor for nearly 25 years. As Executive Director, she leads PLSE's work to provide free legal advice and representation to low-income Philadelphia residents whose criminal records are holding them back from achieving their social and career potentials. Renee is also a filmmaker, having recently made the documentary 'In Our Right Mind: Alzheimer's and Other Dementias' Impact on Communities of Color.' An active member of the community, Renee speaks at local schools, church congregations, and civic organizations about law, health disparities, and ethics. She is a leader across multiple industries and continues to pave the way for women, as well as Black and African American communities.
- Gina Clark, EVP, and Chief Communications & Administration Officer, AmerisourceBergen: Gina oversees communications, marketing, government affairs, human resources, and corporate citizenship for the Fortune 10 healthcare company. She also serves as President of the AmerisourceBergen Foundation, which supports health-related causes that promote efficient and safe access to care around the globe. As a prominent leader in a traditionally male-led industry, Gina is committed to helping make the world a better place for professional women by continuously mentoring, empowering, and supporting the advancement of her female colleagues. Gina serves on multiple boards in the community and has been recognized for her dedication to elevating women in the workplace and beyond.
- Nydia Han, News Anchor, and Consumer Investigative Reporter, 6abc: An Emmy Award-winning
 journalist, Nydia investigates and reports important news for the Greater Philadelphia area with
 integrity and credibility. She is committed to using her platform to uplift, empower, and give voice to
 traditionally underrepresented and marginalized groups. Nydia is also known for her #ThisIsAmerica
 documentary series that investigated race, racism, and the diverse American experience. Nydia is a
 champion for the next generation of women and women of color reporters, with a fulsome
 understanding of the challenges they face and the successes that must be celebrated.

• Deborah Hassan, Retired Partner, Deloitte & Touche LLP and Chair, Board of Directors, GSEP: As a pioneer in her chosen profession of public accounting, Debbie built a reputation for being a principled and knowledgeable professional, while continually investing in the next generation of women leaders to inspire community, opportunity, and allyship. She is the founding co-chair of the Network of Executive Women in Consumer Business and Retail (NEW) Philadelphia, a local community of women to help support each other and develop leadership skills. Debbie has served as board chair of GSEP since 2017 and has served on several other nonprofit boards in the area. In 2021, Debbie was recognized by her peers with the prestigious Deloitte Hall of Fame award.

"Our 2023 Take the Lead honorees truly exemplify Girl Scouts' values through their continued service and leadership in our community. Their unwavering dedication to making the world a better place is inspiring, and we are thrilled to have them as role models for our girls," said Kim E. Fraites-Dow, Chief Executive Officer of GSEP.

Take the Lead is co-chaired in Greater Philadelphia by Rev. Dr. Lorina Marshall-Blake, President of the Independence Blue Cross Foundation and Vice President of Community Affairs at Independence Blue Cross, and Haniyyah B. Sharpe-Brown, Philadelphia Metro Local Market Lead at Accenture. Lorina leads strategic, programmatic, and operational efforts to fulfill the Independence Blue Cross Foundation's mission to lead sustainable solutions that improve the health and wellness of the community. Haniyyah is responsible for bringing continuous innovation to Accenture's clients, attracting and retaining top talent, and strengthening the company's impact in the local community.

"Every year we look forward to our Take the Lead event, which raises critical funds for Girl Scouting in Eastern Pennsylvania. We are grateful to our event co-chairs and committee members who work tirelessly to sustain GSEP programs in our communities, ensuring that every girl has the opportunity to build the courage, confidence, and character she needs to become the leader she wants to be and the world needs her to be," said Fraites-Dow.

Take the Lead Greater Philadelphia honorees will be celebrated at a special girl-led, camp-themed ceremony on Tuesday, March 7, 2023 at Vie. Guests will be invited to partake in activities Girl Scouts experience at camp, including soft archery, s'mores and more. A cocktail reception featuring heavy hors d'oeuvres, and of course, Girl Scout cookies, will be followed by a seated program and paddle raise for campership support, helping provide hundreds of Girl Scouts throughout Greater Philadelphia the opportunity to experience all that camp has to offer with the help of financial aid.

For more information about Take the Lead sponsorships, advertising and tickets, visit www.gsep.org/takethelead or call 267-332-6788.

About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. What was started in 1912 in Savannah, Georgia by founder Juliette Gordon Low as one small, yet dedicated troop of diverse girls has grown into 2.8 million Girl Scouts across the U.S. today. GSEP serves nearly 30,000 girls in partnership with more than 15,000 volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties. Today, 80 percent of women in leadership and executive roles in the U.S. were Girl Scouts. Girl Scout alum comprise 70 percent of women in the U.S. Congress. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit www.gsep.org. Follow @GirlScoutsEPenn on Twitter, Instagram and Facebook.