



2027 Cookie Program Recognition Plans

See what great prizes, patches, events, and more you can earn during the 2027 Cookie Program! The Girl Scout Cookie Program begins on January 21.

Traditional Proceed Plan

Troops earn profit based on a tiered scale while girls earn a ton of prizes and patches! Check out page 2 for all the awesome cumulative prizes you can earn! Including Program Credits and Amazon Vouchers!

Higher Proceed Plan 300+ PGA (HP)

Troops can earn higher profit based on a tiered scale while Girl Scouts still earn patches and select recognitions.

2027 Troop Profit Scale

Profit per package	Per Girl Average
\$0.90	1-249+
\$0.95	250+
\$1.20	300 + HP
\$1.25	500+ HP

Available to all Girl Scouts, regardless of proceed plan:



25 Packages
Theme Patch



232 Packages
Goal Getter Challenge
Goal Getter Patch + slime



500 Packages
500 club patch + Silicone
Travel Set



1000 Packages
Cookie Boss Exclusive
Hoodie + patch

Top Cookie Seller-Bration!

June 6, 2027

Arnold's Family
Fun Center

The top 300 sellers in each GSEP region will enjoy a day of bowling, go-karts, mini golf, laser tag, bumper cars, arcade games, and a DJ dance party. Includes a buffet lunch and one chaperone ticket.

Top Seller Recognitions

- The top selling Girl Scout in each **age level** will receive **one free week of 2027 GSEP Summer Camp!**
- The overall top seller from each **council region** will receive a **special prize** and be **recognized at various council events.**

Achievement Bars

One patch for the highest level achieved:

100+, 200+, 300+, 400+,
500+, 600+, 700+, 800+,
900+, 1,000+, 1,500+,
2,000+, 2,500+, 3,000+,
3,500+, 4,000+, 4,500+,
5,000+

Fall/Cookies Crossover Patch

Send 18+ emails and share your site during the Fall Product Program and sell 300 packages of cookies to earn this personalized patch!



Traditional Proceed Plan

(Recognitions are cumulative)

Collect
them all!
Available in
the GSEP
Shop!

Traditional Plan Level-Up Bonus Recognitions

(Traditional Proceed only;
highest level only,
not cumulative)

25-49
Packages



Theme Patch

50-84
Packages



Stackable Crayon

85-124
Packages



Mystery Cookie Squishy
(1 Squishy per pack)

125-174
Packages



Plush Bunny Keychain

175-231
Packages



Compact LED Mirror

232-284
Packages



Goal Getter Patch + slime
+ \$10 Program Credit

285-349
Packages



Small Plush Bunny +
\$5 Program Credits

350-499
Packages



Theme T-Shirt +
\$5 Program Credits

500-624
Packages



500 Club Patch +
Silicone Travel Set +
\$10 Program Credit

625-749
Packages



Large 18 inch Plush Bunny

750-999
Packages



\$20 Program Credit

1000
Packages



Cookie Boss Exclusive
Hoodie + patch +
\$15 Program Credit

Highest Level	Amazon Voucher/ Program Credit Value
1050	\$200
1500	\$250
2000	\$300
2500	\$350
3000	\$400
3500	\$450
4000	\$500
4500	\$525
5000	\$550



Earn credits* during the Cookie Program to use toward Girl Scout experiences—
and, for older Girl Scouts, future-focused expenses.

• Daisy–Cadette: Girl Scout Experience Credits:

Use for GSEP programs, events and camp; troop activities and trips; GSEP Shop and Trading Post purchases; membership; Highest Awards; and GSUSA Destinations.

• Senior–Ambassador: Future Ready Credits:

Use for all eligible Girl Scout expenses listed in the GS Experience Credits, plus approved school, prom, graduation and college expenses.

* 2027 Program Credits expire September 30, 2028. Additional redemption guidelines will be provided when credits are issued.