



2026 Cookie Program Girl Guide

girl scouts
of eastern
pennsylvania



Everything you need
to know for a great
cookie season!



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Philadelphia, PA

Girl Scouts of Eastern Pennsylvania
330 Manor Road
Miquon, PA 19444



BRAVE. FIERCE. FUN!

Welcome to the 2026 Cookie Program!

Hey Girl Scout!

It's cookie time! And, when you participate in the Girl Scout Cookie Program—the largest girl-led entrepreneurial program in the world—you build business smarts and make memories that last a lifetime. But that's not all! The Cookie Program is a **powerful fundraiser** for your troop and GSEP.

Your cookie sales make amazing things happen like:

- Summer camp adventures that inspire girls to explore and grow.
- Highest Awards that honor leadership and community impact.
- SPARK programming that opens doors to new skills and experiences.

Every time you set a goal, talk to a customer, or make a cookie sale, you're helping Girl Scouts of Eastern Pennsylvania dream bigger and do more!

So, set your goals high and show us all the Brave, Fierce, and Fun ways you'll turn cookies into experiences.

There's always more to explore as a Girl Scout—where will the Cookie Program take you this year?

For additional resources, how-to videos, and tip sheets visit *[Cookie Central](https://gsep.org/cookies)* on gsep.org/cookies



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Important Dates

December 11, 15 and January 8:
Girl and Family Cookie Training
(optional, choose one)

January 12: Digital Cookie Access Date

January 15: Cookie Program Begins

February 20-22: National Cookie Weekend

March 8: Last Day of Cookie Program

June 7: Top Cookie Seller-Bration!
Dorney Park & Wildwater Kingdom,
Allentown PA



Unbox the Possibilities – *Your Cookie Program, Your Way*



Deciding how to sell cookies is one of the biggest and most exciting decisions Girl Scouts will make during the Cookie Program, and there are a lot of choices! Whether at a cookie booth with their troop or selling 100% online, Girl Scouts take the lead.

Order Card

Your Girl Scout will receive a Cookie Order Card that they can use to take orders from friends, family, and neighbors. Girl Scouts can collect orders and, when ready, request cookies from the Troop Cookie Manager (TCM) to fulfill the orders.

Remember, when selling door-to-door, sales should only take place within the Girl Scout's residential neighborhood.

Cookie Stand

Girl Scouts can set up a lemonade style stand in front of their residence on private property and market their cookies to customers in their neighborhood. They're a great way to ease Girl Scouts into connecting with their communities.



Online with Digital Cookie

Once a Girl Scout has registered their Digital Cookie account (more about this on page 5), they can share ordering links, take orders, process digital payments, and monitor their recognitions earned. Girl Scouts can even send encouraging 'cheers' to their fellow troop members!

NEW for 2026: Girl Scouts who set up their Digital Cookie sales site and send 5 emails will earn a keychain and charm!



Cookie Share

Giving back to the community is what Girl Scouts is all about and customers love to donate Girl Scout cookies! **All donations received during Cookie Season must support the Cookie Program through the purchase of cookie packages.**

NEW for 2026: Girl Scouts who have 10 packages of Cookie Share cookies earn a special charm.



Become a Digital Entrepreneur in a Flash!

This cookie season, superpower your sale by adding Digital Cookie to your toolkit.

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on or after January 12 to register. If you can't find it, contact your council or visit digitalcookie.girlscouts.org and click the "Need help" link.



STEP 2

Set Up Your Site



Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go! Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



Need Help?

Look for the **Digital Cookie Support button** for step-by-step instructions, tutorials, videos, tip sheets, and more. Click on the **customer support button** to talk live to a representative or submit a ticket for more support.

IN SEASON



Use the Digital Cookie app to sell cookies wherever you go!

[Download on the App Store](#) [GET IT ON Google Play](#)

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.

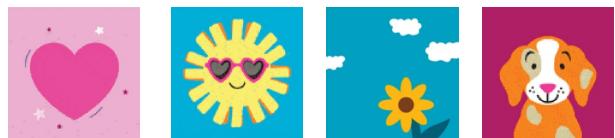
Track Orders and Inventory



- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and gifs to boost their confidence. It all helps your troop reach their goals by working together.





Your Girl Scout Cookie Favorites are Back!



Adventurefuls®

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



Explorermores™

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème



Lemonades®

Savory slices of shortbread with a refreshingly tangy lemon flavored icing



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe



Thin Mints®

Crispy chocolate wafers dipped in a mint chocolaty coating



Peanut Butter

Patties®

Crispy cookies layered with peanut butter and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



Peanut Butter

Sandwich

Crisp and crunchy oatmeal cookies with creamy peanut butter filling



Caramel

Chocolate Chip

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie**

*Limited availability

Girl Scout Cookies® 2026 Food Allergens Guide



	CONTAINS (Y) OR MANUFACTURED IN A SHARED FACILITY WITH (M)					CONTAINS				CERTIFICATIONS		
	Wheat	Soy	Milk	Peanuts	Eggs	NO High Fructose Corn Syrup	ONLY Colors from Natural Sources	NO Preservatives	NO Trans Fat	Certified Gluten Free	Made with Vegan Ingredients	Certified Kosher OU-D and Halal
 Adventurefuls®	Y	Y	M	M		Y	Y	Y	Y			Y
 New! Exploremores™ <small>*contains peanut flour</small>	Y	Y	Y	Y		Y	Y		Y			Y
 Lemonades®	Y	Y	M	M		Y	Y		Y		Y	Y
 Trefoils®	Y	Y	Y	M		Y		Y	Y			Y
 Thin Mints®	Y	Y	M	M		Y	Y	Y	Y		Y	Y
 Peanut Butter Patties®	Y	Y	M	Y	M	Y		Y	Y		Y	Y
 Caramel deLites®	Y	Y	Y	M		Y			Y			Y
 Peanut Butter Sandwich	Y	Y	Y	Y		Y		Y	Y			Y
 Caramel Chocolate Chip						Y		Y	Y	Y	Y	Y

For complete nutrition facts and ingredients, visit girlscoutcookies.org
or www.abcbakers.com for more information.

Troop Proceeds and Girl Scout Recognitions

The Girl Scout Cookie Program is an amazing way for troops to earn money to fund the things they want to do. We listened to feedback from our Girl Scouts, families, and volunteers to design a brand-new recognition program that puts Girl Scouts in charge of their reward options!

Cumulative Recognitions

These items are available to girls in the Traditional and Higher Proceed Plan based on the total number of packages sold.



24 Packages
Participation
Patch



240 Packages
Goal Getter Patch



324 Packages
Theme T-Shirt



500 Packages
500 Club
Patch



744 Packages
BFF Pillow Set and
PVC BFF Patches



1000 Packages
Cookie Boss Patch
and Branded Bag

Note: If the size for a clothing item is not selected when orders are due, the size ordered will default to Adult Medium.

Option 1—Traditional Proceed Plan

Troops that select this plan will earn \$0.90 (or \$0.95 for PGA 250+) per package. In addition to the cumulative recognitions above, each Girl Scout will earn ONE additional recognition based on their final package count.

New for 2026: At 168 packages and above, Girl Scouts receive their choice of an Amazon Voucher OR GSEP Program Credits, allowing Girl Scouts to choose their own cookie reward!

AMAZON VOUCHER

Girl Scouts can use the Amazon Voucher to select their very own recognition from a pre-selected storefront created just for them!

Vouchers will be emailed to the parent/caregiver and can be redeemed through September 30, 2026.

GSEP PROGRAM CREDITS

GSEP Program Credits can be used for any GSEP program or event, GSEP Summer Camps, membership, GSUSA Destinations, and Highest Awards expenses.

Program Credits earned during the 2026 Cookie Program can be redeemed through September 30, 2027.

Option 2—Higher Proceed Plan

If a troop achieves a PGA of 300 or more, they can opt out of the non-cumulative recognition and earn \$1.20 (or \$1.25 for PGA 500+) per package. Please note, the PGA will not be rounded up. Girl Scouts on the Higher Proceed Plan will still receive the cumulative recognitions listed above.

The amount of profit earned by the troop, and which recognitions Girl Scouts can earn, is based on the troop's Per Girl Average (PGA) and the proceed plan chosen by the troop.

The Proceed Plan must be discussed and agreed upon by the Girl Scouts and families in the troop, as it affects Girl Scouts' individual recognitions.



Troop Proceeds and Girl Scout Recognitions

Traditional Proceed Plan Recognitions

One recognition for the highest level achieved.

Vouchers powered by 
or GSEP Program Credits



72-119 Packages
BFF Charm



120-167 Packages
BFF Charm & Window Art Kit

Reach for
your goals!
The decision is
in your hands.



Packages Sold	Voucher Amount
168-227	\$10
228-299	\$15
300-407	\$25
408-527	\$45
528-623	\$100
624-719	\$125
720-815	\$150
816-911	\$175
912-1031	\$200
1032-1500	\$250
1501-2000	\$300
2001-2500	\$350
2501-3000	\$400
3001-3500	\$450
3501-4000	\$500
4001-5000	\$550
5000 +	\$600

Sell just 2
more cases
to earn
the theme
t-shirt!

Sell just 2
more cases to
earn the BFF
pillow set!

Digital Cookie Recognitions

Score some swag by
using Digital Cookie to
reach your goals!



Set up Digital Cookie +
send 5 emails
Key Chain + Phone Charm



Direct Ship 10 Packages
Mushroom Charm



10 Cookie Share
Heart Cookie Charm

Achievement Bars

One patch for the highest level achieved: 100+, 200+, 300+, 400+, 500+, 600+, 700+, 800+, 900+, 1,000+, 1,500+, 2,000+, 2,500+, 3,000+, 3,500+, 4,000+, 4,500+

Top Seller Recognitions

500 Club

Every Girl Scout who sells 500 or more packages will earn a special 500 Club Patch. Individual Girl Scouts must sell 500 packages to become part of the 500 Club.



Cookie Boss Class of 2026

Every Girl Scout who sells 1,000 or more packages will earn a Cookie Boss Patch and Cookie Boss branded lightweight backpack, perfect for all your Girl Scout adventures! With a special sibling benefit, the entire household can participate.



SIBLING BENEFIT FOR COOKIE BOSS:

Households with 2 participating siblings:

- Reach 1,500+ total packages sold, and each sibling will receive the Cookie Boss Class of 2026 Patch and Cookie Boss branded lightweight backpack.

Households with 3 or more participating siblings:

- Reach 1,700+ total packages sold, and each sibling will receive the Cookie Boss Class of 2026 Patch and Cookie Boss branded lightweight backpack.

Top Seller Per Age Level

The top selling Girl Scout in each age level will receive one free week of 2026 GSEP Summer Camp.

Regional Recognition

GSEP is divided into three regions based on counties that make up our Girl Scout community. Top celebrations are based on regional participation to help bring equity into our recognitions.

- Region 1** includes the county of Philadelphia.
- Region 2** includes the counties of Berks, Chester, and Delaware.
- Region 3** includes the counties of Carbon, Northampton, Bucks, Lehigh, and Montgomery.

Top 3 Cookie Entrepreneurs

The overall top seller from each council region will receive special recognition and will be celebrated at various GSEP events.

Top Cookie Seller-Bration!

JUNE 7, 2026
DORNEY PARK AND WILDWATER KINGDOM

- Top 300 sellers in each GSEP region.
- Admission to the amusement and water park will be complimentary for the Girl Scout and one chaperone.
- The Girl Scout will receive a Drink Wristband.
- Tickets will be available for additional family, friends, and troop members to purchase at a discounted rate.



Camp & Cookies

Early Camp Registration

Cookie sellers get first dibs on summer camp sessions!

As an additional thank you for participating in the 2026 Cookie Program, you'll receive early access to 2027 Summer Camp Registration.



Camp Cookie Champ

When you sell Girl Scout Cookies, you help power so many amazing Girl Scout experiences, including summer camp! To show off your contribution to camp you'll earn an exclusive Camp Cookie Champ patch when you sell cookies and attend a GSEP summer camp in 2026.

How Many Cookies?

It only takes 42 packages of cookies to fund new archery arrows for camp!

Keep your aim sharp and your eyes peeled to see just how many cookies it takes to keep your favorite camp activities on target this year!



Safety Tips for The Girl Scout Cookie Program®

GIRL SCOUTS

- Show you're a Girl Scout.** Wear the Girl Scout membership pin, vest, sash, or other Girl Scout clothing to identify yourself as a Girl Scout.
- Buddy up.** Always use the buddy system. It's not just safe, it's more fun.
- Plan ahead.** Be prepared for emergencies, and always have a plan for safeguarding money.
- Protect Privacy.** Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.

IN PERSON

- Girl Scouts should never sell or deliver cookies alone.** Daisies, Brownies, and Juniors must be accompanied by an adult. Cadettes, Seniors, and Ambassadors need adult oversight for sales and must have approval for deliveries, always bringing a buddy along.
- Sell in the daytime.** Girls should only sell after dark when under direct supervision of an adult.
- Do not enter any homes or vehicles.** Never enter someone's home or vehicle. Only approach vehicles at designated drive-thru cookie booths.
- Be streetwise.** Become familiar with the areas and neighborhoods where you'll be selling and delivering cookies. Avoid alleys.
- Be safe on the road.** Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

DIGITAL/ONLINE

- Be safe online.** Girl Scouts must have their caregiver's permission to participate in all online activities.
- Participate in Digital Cookie.** Read and abide by the Girl Scout Digital Cookie Pledge.
- Read and agree.** Read and agree to the GSUSA Internet Safety Pledge.
- Caregivers' agreement.** Read and abide by the Digital Cookie Terms and Conditions for Parents/Guardians.



Meet your new BFF

Use these black footed ferret fun facts to kick off your Cookie Season. Will you turn them into a game? How about a package of cookies as a prize for whoever gets the most correct!

They were thought to be extinct until 1981 when a few were found in Wyoming. Today over 400 live in the wild thanks to captive breeding and reintroduction and cloning.

Average life span in the wild is 1-3 years, and 4-6 in captivity.

The black footed ferret is the only ferret species native to North America.

They are nocturnal, most active at night, and fossorial, living underground.

Black-footed ferrets are dependent on prairie dog colony health, as they are their primary source of food!

Natural habitat is the grassland ecosystem in the North American plains.

Source: www.worldwildlife.org/stories/black-footed-ferret-facts-the-masked-bandits-of-the-northern-great-plains



**BRAVE.
FIERCE.
FUN!**

100%

75%

50%

25%



Troop#

Girl Scout
Cookie Goal

Cookie Program Merchandise

All new merch to support your cookie sales—now available at GSEP Shops!



6' Green Cookie Tablecloth
\$30

Also available with the GSEP logo
for recruitment.



60" x 60" Tablecloth
\$20



Exploremores
Table Runner
\$15

Shown with 2026
Tablecloth, sold separately.



Troop Banner
\$10



Cookie Cart
\$50



Yard Sign
\$14



Car Magnet
\$7



Vinyl Banner
(20x36 grommeted)
\$18



Pennant Banner
\$10

Introducing the 2026 Cookie Patches!

Pre-order to reserve yours today! All patches are \$2 each.



Cookie Booth



Cookie Rally



Gluten Free



My First Cookie Sale



Walk About

To order, find the Cookie Merchandise Order Form on our website! And shop our stores in January for even more Cookie Inspired merchandise!

Look for ferret inspired gifts at GSEP Shops this Cookie Season!



Email: shop@gsep.org | Phone: 215-564-2030 | Online: gsep.org/shop

*Design of the items shown are subject to change

Join Girl Scouts at gsep.org/join 15