



Want to sell Girl Scout Cookies?!? Here's how!



Program Dates: January 19, 2023 – March 13, 2023

All About Cookies

There is a new cookie for 2023! The Raspberry Rally, a thin crispy cookie infused with raspberry flavor, is available online only. You can find the full line up of cookies on your Order Card, in Smart Cookies, or on the Cookies+ pages on GSEP.org.

All our yummy cookies are sold for \$5, except the Caramel Chocolate Chip Gluten Free which are sold for \$6. Did you know that 100% of the cookie proceeds helps support Girl Scouts in your area?

How do I get started?

First you need to register into the online Cookie Program management system, Smart Cookies. Ask your adult to check for an email from noreply@abcsmartcookies.com with the registration link. Can't find the email, just ask your Troop Cookie Manager for help.

Once you register for Smart Cookies, you can create your online store and make a welcome video. With your caregiver's help, you can manage your Cookie Program and track rewards from the Smart Cookies website or mobile app.

How do Customers get Cookies?

Order Card—Your troop will provide you with a paper Order Card that you can take orders from friends and neighbors. Once you take those orders, ask your Troop Cookie Manager for the cookies to deliver.

Smart Cookies—This is our online cookie management program that allows you to take orders, share your online ordering link, and track your rewards!

Using Smart Cookies will let your customer decide if they want you to deliver the cookies or if they want to have them shipped to them through the mail.

- **Girl Delivery**—Customers who order online with your ordering link can select this option for you to deliver cookies.
- **Direct Ship**—An order placed by a customer for Direct Ship means that the cookies will be shipped to them from the bakery.

Cookie Booths—Team up with your troop or your family to get out and sell cookies at local businesses!

Donations—Sometimes a customer doesn't want cookies but still wants to support your Cookie Program. Your troop can decide on an organization to donate cookies to.

Social Media—Facebook, Instagram, Twitter are great resources. Only use your personal social media page if you are over 13 years old, or your caregivers' if you are younger.



Hard Work has its Rewards!

The more cookies your troop sells, the more money your troop gets!

You and your troop will make the decision if you want to choose recognitions such as prizes, credits, or more money instead.

Prizes - Earn t-shirts, themed bags, baseball cap, wireless headphones, free membership, and more. See the recognition flyer for a list and pictures!

Cookie Dough - Prizes not your thing? Earn credits that can be redeemed for camp stays, troop trips, merch at the GSEP shop, and more!

Higher Proceeds - By not choosing prizes or credits, your troop can opt to get even more money. The whole troop must agree, and you all will still get your patches!

Celebration Time!

No matter what recognition plan you choose, we still want to celebrate your accomplishments!

500 Club

Sell 500 packages and receive a special 500 Club T-shirt and patch! You also get your troop a bonus of \$25!

Cookie Boss

Sell 1000 packages and earn the special status of Cookie Boss! You get a Cookie Boss Patch and Branded Cookie Boss Item. That's not all, your troop will also receive a Troop Bonus of \$50!

You can earn this as a family with the Sibling Benefit. If you have multiple Girl Scouts participating in the Cookie Program, you can work as a team to earn this level together.

Top 1000 Event

Are you in the Top 1000 sellers? You and one chaperone are invited to Six Flags Great Adventure. Save the date - June 17, 2023.

Top 100 Event

The top 100 sellers from the whole council get a lunch cruise on the Spirit of Philadelphia on June 10, 2023.

Top 5 Extravaganza

The top 5 sellers will join GSEP staff to attend the 2023 Girl Scout National Conference in Orlando, FL in July of 2023! All expenses paid!

Top of Each Girl Scout Level

The top 3 sells from each Girl Scout level (Daisy, Brownie, Junior, Cadette, Senior, Ambassador) will be recognized at the GSEP Annual Meeting in May of 2023.



How do I find help?

Ask your Troop Cookie Manager or reach out to GSEP at memberservices@gsep.org.

