

Girl Scouts of Eastern Pennsylvania 2023 Cookie Program Wrap Up



Cookie Booths Held

15,253

Total Troop Proceeds

\$3,604,006

Cookie Dough Earned

\$183,755

Packages Sold

3,844,548

Girl Scouts Selling

14,314

Per Girl Average

269

500 Club

**1641 Sellers,
\$41,025 troop bonus**

**each seller earns the troop an
extra \$25 for reaching this level*

Cookie Boss

**532 Sellers,
\$26,600 troop bonus**

**each seller earns the troop an
extra \$50 for reaching this level*

Earned Free Membership

3,303

Here's How the Cookie Crumbles

49%

Camp, Programs,
Property, General
GSEP Operations

19%

Troop and
Service Unit Profit

4%

Girl Recognitions,
Cumulative prizes,
Cookie Dough, and
Higher Seller Events

26%

Cost of Goods

2%

Transportation and Logistics

