



## ADVERTISE WITH GIRL SCOUTS

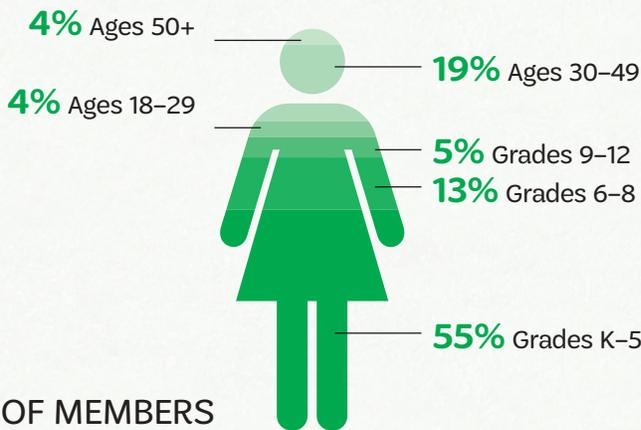
Does your company want to reach 40,000 girls and families in Eastern Pennsylvania? Then secure your spot in *Spark*, the annual Girl Scout magazine, today!

*Spark* is the major publication of Girl Scouts of Eastern PA (GSEP) and the go-to resource for our members and volunteers. It features upcoming events, spanning six months

(September–February). Reserve your ad now in this year’s *Spark* to get your name and programs in front of 40,000 Girl Scout families and 15,000 adult volunteers in our nine-county footprint

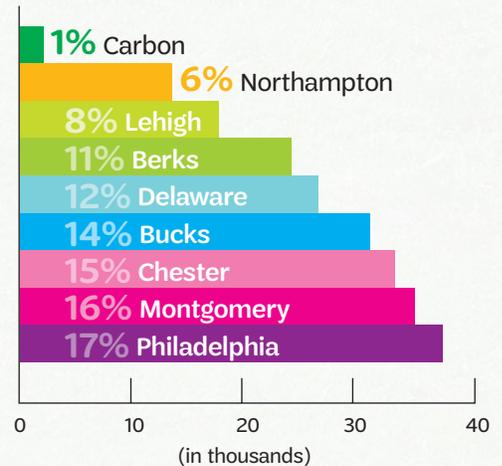
(Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton, and Philadelphia). Fall 2019/Winter 2020 *Spark* will be mailed to our members in mid-August and is a great way to feature your company and upcoming events to an invested audience!

### SPARK READERSHIP



AGE OF MEMBERS

### LOCATION BY COUNTY



## FORMAT

Only Press-Quality PDFs (.pdf file with embedded fonts) and JPEGs (.jpg file, 300 dpi, at finished size) will be accepted. Ads received in any other format will be returned with payment to sender. **All ads are non-bleed and will print in four-color (convert all PMS inks to CMYK).**

Advertisers are encouraged to incorporate language that specifically states or reflects “supporting girls’ leadership development” or “supporting GSEP in building girls of courage, confidence, and character” into their ad messaging. GSEP reserves the right to deny advertising to any organization whose program conflicts with the principles embodied in the Girl Scout Promise and Law, the Safety Activity Checkpoints, and the Girl Scout brand. **If your ad will reference a specific Girl Scout patch program, please reach out to [hlitchfield@gsep.org](mailto:hlitchfield@gsep.org) before submitting your ad.**

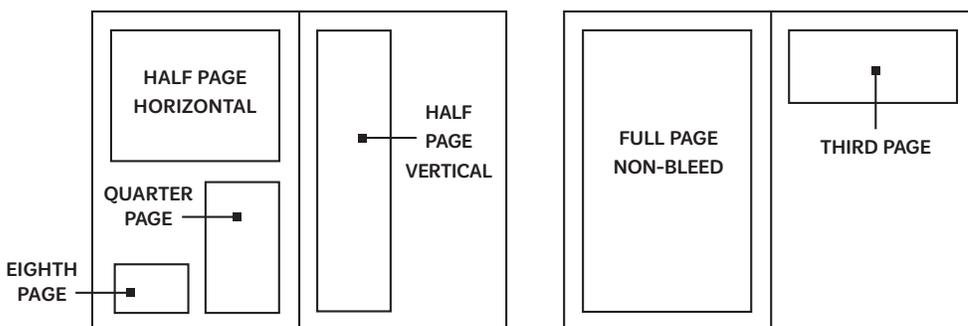
### IN PUBLICATION ADVERTISEMENTS

Full Page: 7-1/2" w x 10" h	☐\$1,500
Half Page Vertical: 3-1/2" w x 10" h	☐\$800
Half Page Horizontal: 7-1/2" w x 4.75" h	☐\$800
Third Page Horizontal: 7-1/2" w x 3.25" h	☐\$600
Quarter Page: 3-1/2" w x 4.75" h	☐\$550
Eighth Page: 3-1/2" w x 2.25" h	☐\$250

## ADVERTISING DEADLINE: Wednesday, May 15, 2019

To reserve your ad space or inquire about advertising, please contact Hannah Litchfield at [hlitchfield@gsep.org](mailto:hlitchfield@gsep.org). Once your space is confirmed you will be emailed an invoice.

Completed ads are due to Hannah Litchfield at [hlitchfield@gsep.org](mailto:hlitchfield@gsep.org) by the date above.



Contact us today to add your name to the growing list of advertisers!

## SPARK 2017 ADVERTISERS

Absecon Lighthouse	Lehigh Valley Find & Go Seek
Allentown Symphony Association	Lehigh Valley Phantoms
Artists at Heart	Lincoln Caverns
ArtsQuest Center at Steel Stacks	National Constitution Center
Beachcomber Camping Resort	National Liberty Museum
Cedar Crest College	North Star Adventures
The Colonial Theatre	Pennsylvania Institute of Certified Public Accountants
Color Me Mine	People’s Light and Theatre
The Constitutional Walking Tour/Spirit of ’76 Ghost Tour	The Philadelphia Zoo
Crayola	Reading Public Library
DaVinci Science Center	Reading Public Museum
Dutch Wonderland	Roundtop Mountain Resort
Flyers Skatezone	Sesame Place
The Franklin Institute	Split Rock Resort and Golf Club
Frost Valley YMCA	Stars on the Move
Goodwill Keystone Area	Wayne Art Center
Great Wolf Lodge	Wells Fargo Center
The Ice Cream Lab	Whitewater Challengers
Jim Thorpe River Adventures	
Junior League of the Lehigh Valley	
The Kimmel Center	