

Celebrate Girl Power, Be Inspired, and Lead the Change!

You're Invited: GirlzDay Hall of Experiences

Present interactive, exciting and educational activities to a wide range of girls and adults at the GirlzDay Hall of Experiences. One booth space highlights your organization to over 2,000 girls, future leaders, decision makers and buyers from our nine-county footprint.

BENEFITS OF ADVERTISING & EXHIBITING:

- ★ Boost your organization's visibility and recognition to over 2,000 attendees.
- ★ Standard or customizable vendor booth tailored to your organization's needs.
- ★ Enhance the overall conference experience for all attendees.
- ★ Receive special pricing as a 501c3 Corporation.



Planned by
girls, for girls

WHEN:
May 17, 2025
10 am-5 pm

WHERE:
Pennsylvania
Convention Center

One-of-a-
kind event!



ABOUT GIRLZDAY

Join us on Saturday, May 17, 2025 for an unforgettable day of inspiration, innovation, and connection at **GirlzDay: Our World, Our Way**—the premier event for girls and their families hosted by Girl Scouts of Eastern Pennsylvania!

Packed with dynamic speakers, hands-on activities, engaging workshops, an exhibition of Highest Awards Take Action projects, and a dance party, girls of all ages will try new things, meet extraordinary leaders, explore their potential, celebrate the power of girls, and have FUN!

More than 2,000 girls and adults from Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties are expected to attend the event at the Pennsylvania Convention Center.

Advertising and Exhibitor Opportunities

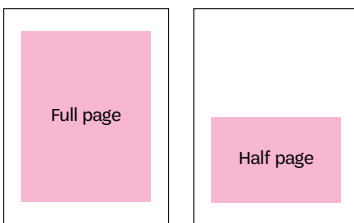
Program Ad Space

Full Page (size 7.5"x10"):

- \$500 Regular Rate
- \$400 501c3 Rate

Half Page (size 7.5"x4.75"):

- \$250 Regular Rate
- \$200 501c3 Rate



Ad Submissions: Full Size dpi, ads will be designed in color

Please submit your ad to: Email Placeholder

Ad Deadline: April 11, 2025

Need help with designing a page stopping ad? GSEP's talented designers will work with you to create a dynamic design! Email GirlzDayExhibitor@gsep.org with the subject line "GirlzDay Advertisement Design."

Exhibitor Space

Preferred Standard Booth:

- \$750 Full Price
- \$500 Full Price 501c3

Customized Booth*:

- \$2,000 Full Price;
- \$1,800 Full Price 501c3

*Starting rate

Included in price: 10'x10' booth space, table, 2 chairs, pipe & drape, and 2 Exhibitor tickets

- ★ Additional Exhibitor Booth Ticket: \$40 dollars per person
- ★ Additional costs for electricity and WiFi

Booth Deadline: April 4, 2025

Program Ad & Exhibitor Space

Preferred Standard Booth & Full Page Ad:

- \$1,000 Full Price
- \$800 Full Price 501c3

Customized Booth & Full Page Ad:

- \$2,300 Full Price
- \$2,000 Full Price 501c3



Great deal!

As the largest girl-serving organization in Pennsylvania and one of the largest in the USA, GSEP serves more than 30,000 girls with the support of nearly 15,000 volunteers.

For more information or if you have questions, visit www.gsep.org/GirlzDay, or email GirlzDayExhibitor@gsep.org.