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MEDIA ALERT

GIRL SCOUT COOKIES ARRIVE IN PHILADELPHIA

Truckloads of cookies to arrive at Camp Shelly Ridge on Wednesday as Girl Scouts of Eastern Pennsylvania (GSEP) readies for 2021 Cookie Season; sales kick off January 21

WHAT: Girl Scout Cookies are set to arrive in the area on Wednesday as tractor trailers stocked with **nearly 1,500** pre-ordered cookie boxes arrive for distribution to local troops at Camp Shelly Ridge. The cookie season will run from January 21 – March 14, 2021. These classic treats represent the impactful, hard work of girls, who spend the weeks leading up to cookie season learning the skills they need to run the world's largest girl-led business.

This annual tradition builds excitement among our communities for the Girl Scout Cookie Season. Troop members and GSEP leadership will be available on-site for interviews. All Girl Scouts, parents, volunteers, staff members and media in attendance will be required to adhere to the posted social distancing guidelines and must wear masks. Visit www.girlscoutcookies.org to find cookies near you. Beginning February 1, viewers can enter their zip code into the Girl Scout Cookie Finder at www.girlscoutcookies.org to purchase from a local Girl Scout troop online for shipment to your door or to donate cookies to first responders and local causes.

WHO: Girl Scouts of Eastern Pennsylvania troops, volunteers, and leadership

WHEN: Wednesday, January 13, 2021
4:30 p.m. – 7:30 p.m.

WHERE: **Camp Shelly Ridge**
330 Manor Road
Miquon, PA 19444

About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. GSEP serves close to 40,000 girls in partnership with more than 15,000 adult volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit www.gsep.org.

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