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GIRL SCOUTS OF EASTERN PENNSYLVANIA ANNOUNCE 2022 TAKE THE LEAD LEHIGH VALLEY HONOREES

Four women leaders who exemplify courage, confidence, and character and make the world a better place will be honored and paired with local Girl Scouts for an amazing event

MIQUON, PA (November 18, 2021) — [Girl Scouts of Eastern Pennsylvania](#) (GSEP) has named its 2022 Take the Lead Lehigh Valley honorees. Four women were selected by a committee of past Take the Lead honorees to be recognized at the annual event on Thursday, April 21, 2022.

Girl Scouts' mission is to build girls of courage, confidence, and character, who make the world a better place. Through the Girl Scout Leadership Experience, girls are prepared for a lifetime of leadership, success, and adventure in a safe, no-limits place designed for and by girls.

Through Take the Lead, high school-aged Girl Scouts are paired with inspiring women leaders from Lehigh Valley and shadow them for a day to gain valuable insight into their careers and receive guidance to jumpstart their professional networks. The girls, who are selected through a competitive application and interview process, creatively write and then deliver their presentations at the event.

The 2022 honorees are servant leaders who help our communities in various ways, and particularly during the COVID-19 pandemic. These women go above and beyond in their contributions to their personal and professional communities and serve as exemplary role models for girls.

2022 Take the Lead Lehigh Valley Honorees

- **Sheila Berg, National Chair for Women Veterans, Jewish War Veterans, Ret. United States Air Force:** After 39 years in the United States Air Force and a deployment to Iraq during the Gulf War, Sheila retired as Senior Master Sergeant, serves as the Post Commander of the Jewish War Veterans and raises awareness of the need to support women veterans.
- **Mary Lisicky, CFP, Vice President, Wealth Management, Financial Advisor, Morgan Stanley:** A role model to all those she serves, Mary helps her clients plan for financial **confidence** with a values-based mindset. Mary is the youngest Chair of the Chamber's Board of Governors and helped start the Chamber's DEI Collaborative, promoting empathy in the business community.
- **Dr. Rajika Reed, PhD., MPH, MEd, Vice President of Community Health, St. Luke's University Health Network:** As Vice President of Community Health, Dr. Reed was the voice of St. Luke's University Health Network focused on strategy and response during the pandemic. She works tirelessly to help those in need.
- **AnnMarie Vigilante, Senior Associate/Vice President, Langan Engineering and Environmental Services, Inc.:** In addition to managing the Pennsylvania Traffic and Transportation Engineering department, AnnMarie is an active participant in Langan's Mentoring Program, founded the office's Leadership Group, is involved in the STEM Outreach program and leads Langan's Woman @ Langan Group fostering mentorship and empowering women to achieve success.

"Our 2022 Take the Lead Lehigh Valley honorees have changed the world for the better, and we are all indebted to them for their service and leadership through the pandemic. These inspiring women serve as a guiding light for what is possible in the face of adversity, and are tremendous role models for our girls," said Kim E. Fraites-Dow, Chief Executive Officer of GSEP.

Take the Lead Lehigh Valley is chaired by Marlene Beers, Vice President, and Controller, Chief Accounting Officer, PPL Corporation, and Stephanie Sherry, Vice President, Corporate Communications, Olympus Corporation of the Americas.

“The Take the Lead event raises critical funds for Girl Scouting in Eastern Pennsylvania and is more important this year than ever before. Event co-chairs and committees work tirelessly to help raise money to sustain Girl Scouting in every community, and to ensure that every girl has access to our leadership program so she can develop the skills to become the leader she wants to be and the leader our world needs her to be,” said Fraites-Dow.

2022 Take the Lead Lehigh Valley honorees will be celebrated at a special girl-led ceremony on Thursday, April 21, 2022, at The ArtsQuest Center at SteelStacks which will be transformed into a camp-like setting. Guests will be invited to engage in activities Girl Scouts experience at camp, like soft archery, hands-on STEM activities, and s'mores making. The evening's menu will feature hors d'oeuvres stations, beer and wine tastings, and Girl Scout cookies, including the new Adventurefuls. Additionally, the paddle raise for campership support will continue again this year helping provide hundreds of Girl Scouts throughout Lehigh Valley the opportunity to experience all that camp has to offer with the help of financial aid.

For more information about Take the Lead sponsorships, advertising and tickets, visit www.gsep.org/takethelead or call 267-422-2533.

About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. What was started in 1912 in Savannah, Georgia by founder Juliette Gordon Low as one small, yet dedicated troop of diverse girls has grown into 2.8 million Girl Scouts across the U.S. today. GSEP serves close to 35,000 girls in partnership with more than 15,000 volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties. Today, 80 percent of women in leadership and executive roles in the U.S. were Girl Scouts. Girl Scout alum comprise 70 percent of women in the U.S. Congress. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit www.gsep.org. Follow @GirlScoutsEPenn on Twitter, Instagram and Facebook.

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