



Gold Award Project Proposal Rubric

		Does Not Meet Standards	Needs Improvement	Meets Standards
Prerequisites				
<i>Related question in proposal: Prerequisite chart</i>				
A	Completion of two S/A Journeys OR Silver Award and one S/A Journey <i>Pg. 9, Your Guide to Going Gold (Guide)</i>	<ul style="list-style-type: none"> -- Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12 -- Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey 		<ul style="list-style-type: none"> -- Is a registered Girl Scout in grades 9–12 -- Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey
B	Gold Award Proposal Training <i>Pg. 9, Guide</i>	<ul style="list-style-type: none"> -- Has not completed GSEP Gold Award Proposal training. 		<ul style="list-style-type: none"> -- Has completed GSEP Gold Award Proposal training.
Step 1: Choose an issue				
<i>Related questions in proposal: My Gold Award aims to address this issue</i>				
C	Project identifies a credible community need <i>Pg. 12, Guide</i>	<ul style="list-style-type: none"> -- Identified issue is based on Girl Scout's interests only and not on credible community need or -- Identified issue is already being fulfilled by the community the Girl Scout intends to serve 		<ul style="list-style-type: none"> -- Identified issue is based on credible community need
<i>Related question in proposal: The root cause of my issue is</i>				
D	Project identifies a root cause of that community need and plan addresses that root cause <i>Pg. 5, Pg. 13, Guide</i>	<ul style="list-style-type: none"> -- Did not identify root cause -- Project addresses an immediate need with a short-term/one-off solution 	<ul style="list-style-type: none"> -- Identified root cause -- Project plan does not address it 	<ul style="list-style-type: none"> -- Identified root cause -- Project plan shows well-constructed approach to address it
<i>Related question in proposal: The target audience(s) for my Gold Award project is/are</i>				
E	Target audience is clearly identified and engaged in project <i>(Pg. 12, Guide)</i>	<ul style="list-style-type: none"> --Target audience is not part of the community affected by the issue -- Project plan is designed FOR the target audience versus WITH 	<ul style="list-style-type: none"> --Target audience is part of the community affected by the issue -- Project plan marginally benefits the target audience 	<ul style="list-style-type: none"> --Target audience is clearly identified members of the community affected by the issue -- Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience

Step 2: Investigate

Related question in proposal: The reasons I selected my issue are

F	Research sources are cited and thoroughly investigated Pg. 12, Guide	-- No validation or research conducted to help shape project	-- Research is implied, but no sources provided	-- Some research has been conducted and 1–2 sources are referenced
G	Project identifies national or global link to issue Pg. 5, Guide	-- No connection to national and/or global issue	-- Some research or evidence suggests limited connection to national or global issue	-- Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue

Step 3: Get help

Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project

H	Team members are identified Pg. 14, Guide	-- Self and family only	-- Self, family, and Girl Scouts only OR less than 3 team members	-- 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue
I	Project Advisor is identified and is an expert Pg. 14, Guide	-- None selected	-- Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue	-- Advisor has expertise in one or more areas of the selected issue

Related question in proposal: Girl Scout Gold Award Project Advisor information

Step 4: Create a plan

Related question in proposal: I will address the root cause by

J	Clear project description (Pg. 15, Guide)	-- Project is not at all described; there is no explanation of what will be done	-- Project is vaguely described; it is unclear what will be done	-- Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed
<i>Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart</i>				
K	Project will have a measurable impact Pg. 7, Guide	-- Impact does not relate to issue OR is not defined	-- Impact is a vague impression OR not realistically measurable	-- Impact is clearly defined and measurable; there is a clear measurement tool defined
<i>Related question in proposal: My Gold Award project goals are</i>				
L	Project goals are clearly defined and realistic (Pg. 7, Pg. 15, Guide)	-- No goals identified	-- Goals lack detail and are not clearly connected to planned project impact	-- At least one goal is clearly defined and connected to project impact
<i>Related question in proposal: My Gold Award will be sustained by</i>				
M	Project plan will ensure sustainability Pg. 6, Guide	-- No plan for project to be continued OR the solution can't be maintained following the project (it's a service project)	-- Unclear idea of how the project will continue OR <i>hoping</i> someone else will sustain	-- Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement

<i>Related question in proposal: I will put my plan in to action by</i>				
N	Timeline is realistic and appropriate Pg. 9, Pg. 15, Guide	-- Confusing or unrealistic plan that is missing key steps and is less than 80 hours	-- Incomplete project plan that highlights only a few steps and is less than 80 hours	-- Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours
O	Active leadership role planned and defined Pg. 6, Guide	-- No strategy to lead a team or engage others to help with the project OR project appears driven by an adult	-- Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks	-- Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities
<i>Related question in proposal: Estimate your project expenses and how you plan to meet those costs</i>				
P	Budget is realistic (Pg. 15, Guide)	-- Provides incomplete information about project costs or how those costs will be met -- Plans to raise money/fundraise for another organization	-- Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project	-- Provides detailed description of project costs and clear explanation of how costs will be met
Q	Income and money-earning activity explanations Pg. 15, Guide	-- No explanation OR disregards GSEP money-earning policy	-- Yes, but unclear if following GSEP money-earning policy	-- Yes, follows all GSEP money-earning policies
<i>Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are</i>				
R	Leadership development	-- Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill	-- Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill	-- Describes new skills to be developed
<i>Related question in proposal: I will let others know about my Gold Award by promoting via</i>				
S	Tell the World: Plan to actively share project	-- Incomplete information		-- Identifies the methods to be used for sharing the Gold Award project
Step 5: Present plan and get feedback				
<i>Plan is presented to Gold Award Committee for feedback after proposal submitted in GoGold.</i>				