

GIRL SCOUTS ANNOUNCE 2020 TAKE THE LEAD GREATER PHILADELPHIA HONOREES
Girl Scouts of Eastern Pennsylvania to Present Awards at Signature Fundraising Event

PHILADELPHIA — [Girl Scouts of Eastern Pennsylvania](https://www.gsep.org) (GSEP) is hosting its annual Take the Lead Greater Philadelphia event, where it will recognize four distinguished women from the community, highlight girl leadership and celebrate the 100th anniversary of the 19th amendment. Presented by PECO, Take the Lead is a girl-led program that features GSEP's mission to build girls of courage, confidence, and character, while honoring women leaders whose work and achievements exemplify these values.

"We look forward to our Take the Lead program every year," said Kim E. Fraites-Dow, Chief Executive Officer of GSEP. "This signature fundraising event honors our community's most distinguished women whose leadership and professional achievements make a significant impact in our region, and on the lives of our 40,000 girls and 15,000 adult volunteers."

Unique to GSEP, Take the Lead enables girls and women from the community to forge long-lasting mentoring relationships designed to teach girls the skills they'll need to become the leaders of tomorrow. Four deserving high school aged Girl Scouts will have the opportunity to shadow an honoree for a day, reflect on the experience, and present her with a Take the Lead award at the event, attended by 500+ community leaders.

This year, GSEP will recognize the following women:

2020 Take the Lead Greater Philadelphia Honorees

- **Mary Stengel Austen**, President & CEO, Tierney
- **Dr. Brandi Baldwin**, Founder & CEO, Millennial Ventures Holdings
- **Sophia Lee**, Partner & Chief Diversity and Inclusion Officer, Blank Rome
- **Eileen McDonnell**, Chairman & CEO, The Penn Mutual Life Insurance Company

2020 Take the Lead Event Co-Chairs

- **Irene Horstmann Hannan**, CEO, Faith in the Future
- **Hilary Hannan Saylor**, Associate, Stradley Ronon
- **Leslie Stiles**, Board President, Pennsylvania Conference for Women
- **Jackie Cuddeback**, Vice President, Partnership Sales and Corporate Marketing, Philadelphia Phillies

Take the Lead Greater Philadelphia honorees will be celebrated at a special girl-led ceremony on Tuesday, March 3, 2020 at the Crystal Tea Room. In addition to a seated dinner, guests can enjoy Girl Scout cookie, beer and wine pairings and will have the opportunity to participate in a paddle raise campership auction to help send girls to Girl Scout camp. **For more information about Take the Lead sponsorships, advertising and tickets, visit www.gsep.org/takethelead or call 215-948-5123.**

About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. What was started in 1912 in Savannah, Georgia by founder Juliette Gordon Low as one small, yet dedicated troop of girls has grown into 2.8 million Girl Scouts across the U.S. today. GSEP serves close to 40,000 girls in partnership with more than 15,000 volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties. Today, 80 percent of women in leadership and executive roles in the U.S. were Girl Scouts. Girl Scout

alum comprise 70 percent of women in the U.S. Congress. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit www.gsep.org. Follow @GirlScoutsEPenn on Twitter, Instagram and Facebook.

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