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## GIRL SCOUTS ANNOUNCE 2019 TAKE THE LEAD LEHIGH VALLEY HONOREES

*Girl Scouts of Eastern Pennsylvania Girls to Present Awards at Signature Fundraising Event Presented by PPL Electric Utilities*

**PHILADELPHIA (NOVEMBER 14, 2018)** — [Girl Scouts of Eastern Pennsylvania](#) (GSEP) is hosting its annual Take the Lead Lehigh Valley event, where it will recognize four distinguished women from the community. Take the Lead is a girl-led ceremony that highlights GSEP's mission to build girls of courage, confidence, and character, while honoring women leaders whose work and achievements exemplify these values.

"We look forward to our Take the Lead program every year," said Kim E. Fraites-Dow, Chief Executive Officer of GSEP. "This signature fundraising event honors our community's most distinguished women whose leadership and professional achievements make a significant impact in our region, and on the lives of our close to 40,000 girls and 15,000 adult volunteers."

Unique to GSEP, Take the Lead enables girls and women from the community to forge long-lasting mentoring relationships designed to teach girls the skills they'll need to become the leaders of tomorrow. Four deserving high school aged Girl Scouts will have the opportunity to shadow an honoree for a day, reflect on the experience, and present her with a Take the Lead award at the event, attended by 500+ community leaders.

This year, GSEP will recognize the following women:

### 2019 Take the Lead Lehigh Valley Honorees

- **Ashley Russo**, President & Executive Producer, ASR Media Productions
- **Councilwoman Olga Negron**, Community Liaison, HSGK Law Firm
- **Cecelia Connelly-Weida**, Ph.D., Dean, School of Business, Education, Legal and Social Services, Lehigh Carbon Community College
- **Susan Drabic**, President & CEO, Morningstar Senior Living

Event Co-chairs for the 2019 Take the Lead event are Michelle Sorgi, Girl Scout Mom, Troop 6700 Leader & GSEP Parkland Service Unit Registrar and Vince Sorgi, SVP & Chief Financial Officer, PPL.

Take the Lead Lehigh Valley honorees will be celebrated at a special girl-led ceremony on Tuesday, April 30, 2019 at ArtsQuest Center at SteelStacks in Bethlehem. Guests will have the opportunity to take part in a paddle raise campership auction to help send girls to Girl Scout camp. **For more information about Take the Lead sponsorships, advertising and tickets, visit [www.gsep.org/takethelead](http://www.gsep.org/takethelead) or call 215-948-5123.**

### About Girl Scouts of Eastern Pennsylvania

Girl Scouts of Eastern Pennsylvania (GSEP) is the largest girl-serving organization in Pennsylvania and builds girls of courage, confidence, and character, who make the world a better place. GSEP serves close to 40,000 girls in partnership with more than 15,000 volunteers in Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties. Today, 80 percent of women in leadership and executive roles in the U.S. were Girl Scouts. Girl Scout alumni comprise 70 percent of women in the U.S. Congress. For further information about Girl Scouting, how to join, volunteer, reconnect, or donate, call 215-564-2030 or visit [www.gsep.org](http://www.gsep.org).

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