Financial Badge Workshops at GSEP Shops!

Now your troop can complete steps toward financial badges in the GSEP shop of your choice! We’ll host your troop for an hour long meeting with a member of our retail staff. All families attending get 10% off their purchases, and we have a special discount for the troop leader. And all attending Girl Scouts will receive a “I Love My GS Shop” Patch!

Troop leaders should email retail@gsep.org or contact a store associate to set a time and date for their meeting; workshops can be held in afternoons, evenings and Saturdays. All troops must meet girl-adult ratios for their group and all adults and girls must be current registered Girl Scouts. Earned badges are not included.

**Daisies: Money Counts completes steps 1 and 2**
Visit the shop and learn about all the different ways we can accept payment.

**Brownies: Meet My Customers completes step 3**
Visit the shop and learn about how we want to make sure the customer is happy with their register experience.

**Juniors: Business Owner completes step 2**
Visit the shop and follow in the footsteps of the retail manager.

**Cadette: Marketing completes step 1**
Visit the shop and meet with the Senior Manager to hear about the Girl Scout Brand and how the manager makes decisions based on the branding guidelines.

**Senior: Buying Power AND Ambassador: R&D**
Visit the shop and meet with the Senior Manager to learn about the buying process and how the manager uses sales trends and other information to make business decisions.