**Pitch Email**

**Subject Line:** Local Girl Scout Working To Gold Award

Hello [name, if applicable],

My name is [name] and I am a Girl Scout in Troop [number] in [county]. I am currently working on earning my Gold Award, the highest honor a Girl Scout can receive. To earn the award, Girl Scouts must demonstrate extraordinary leadership through remarkable Take Action projects that have a sustainable impact in their communities and beyond.

For my project, [brief description of project and its impact]. Currently, I am [information on where you are in the project] and would like to invite you to [event details].

Below is an official [media advisory] with additional details.

Please reach out with any questions. I am available for an interview if you’d like to learn more about my project.

Thanks,

[Your Name]