**Pitch Email**

**Subject Line:** Something impactful about your project

example: Bullies not welcome at [school district], thanks to local Gold Award Girl Scout example: Endangered bats find new home in [county] thanks to Gold Award Girl Scout example: Noticed the safer traffic pattern on [X] street? Thank [name], local Gold Award Girl Scout

Hello [reporter name if applicable],

My name is [name] and I am a Girl Scout in Troop [number] in [county], and I am a Gold Award Girl Scout.

I recently completed the final requirement for my Girl Scout Gold Award Project, the highest honor a Girl Scout can receive. To earn the award, Girl Scouts must demonstrate extraordinary leadership through remarkable Take Action projects that have a sustainable impact in their communities and beyond.

For my project, [brief description of project].

Below is an official [media advisory/photos] with additional details about my project.

I really think your readers would be interested to learn about my project and how it’s impacting the community.

Please reach out with any questions. I am available for an interview if you’d like to learn more about my project.

Thanks,

[Your Name]