



P.O. Box 27540  
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888.564.4657  
www.gsep.org

Serving girls in  
Berks, Bucks, Carbon,  
Chester, Delaware,  
Lehigh, Montgomery,  
Northampton and  
Philadelphia counties.

## TAP INTO THE EXCITEMENT AND ENTHUSIASM OF 40,000 GIRL SCOUT FAMILIES LOOKING FOR THINGS TO DO...

When Girl Scouts of Eastern Pennsylvania's girl and adult members plan activities for their program year, they turn to **Spark** magazine and our web site, [www.gsep.org](http://www.gsep.org).

**Spark** is our biannual program magazine available in print and online. 40,000 Girl Scouting families use this as their top reference to plan and schedule events and activities that meet their program, and geographic needs. We are getting ready to distribute our next issue in August which will include programs from September through January. Another issue will be published in January with programs from February through May as well as GSEP Summer Camps. **Sign up today as an advertiser in our fall issue!**

Our advertisers are already telling us how valuable it is to appear in this biannual publication:

*"Good Morning! We have had an overwhelming response to the Girl Scout Day scheduled for April 17th. All sessions for both Brownies and Juniors are overbooked. Thank you!"*

*Michelle Cugini,  
Curriculum Specialist, Longwood Gardens, Inc.*

And there's more! All Spark advertisers receive a FREE Program Partners Listing with their ad placement! This is a \$50 value that will include your company name, address, phone number, contact name, a 25 word description of your business and a link to your web site. Even if you choose not to place a display ad, you may still purchase a Program Partners Listing for just \$50.

Don't miss this opportunity to target your message directly to those who will support your business: Girl Scouts and their families! To place your ad and choose your options, just complete and return the Ad Reservation Form.

**The deadline for ad materials is July 15th for the fall issue that is distributed in August. The deadline for ad materials is December 15th for the spring-summer issue that is distributed in January.**

Feel free to contact me with questions at 866.564.2030, ext.1083 or [nscimenes@gsep.org](mailto:nscimenes@gsep.org). We look forward to seeing you in **Spark**!

Sincerely,

Nina Scimenes  
Marketing Manager



Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.