



Spark Spring 2012 Program Magazine Advertisement Reservation Form

FORMAT

Only Press-Quality PDFs (.pdf file with embedded fonts) and JPEGs (.jpg file, 300 dpi, at finished size) will be accepted. Ads received in any other format will be returned with payment to sender. GSEP cannot create ads for any program partner or advertiser. All ads are non-bleed and will print in four-color. Display ads in the online version of **Spark** at www.gsep.org will be linked to the advertiser's web site from www.gsep.org.

Advertisers are encouraged to incorporate language that specifically states or reflects "supporting girls' leadership development" or "supporting GSEP in building girls of courage, confidence and character," into their ad messaging. GSEP reserves the right to deny advertising to any organization whose program conflicts with the principles embodied in the Girl Scout Promise and Law, the Safety Activity Checkpoints, and the Girl Scout brand.

DISPLAY AD SIZE	ONE ISSUE	TWO ISSUES
Full Page: 7-1/2" w x 10" h	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$2,200
Half Page Vertical: 3-1/2" w x 10" h	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1300
Half Page Horizontal: 7-1/2" w x 4.75" h	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1200
Third Page Horizontal: 7-1/2" w x 3.25" h	<input type="checkbox"/> \$550	<input type="checkbox"/> \$950
Quarter Page: 3-1/2" w x 4.75" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$850
Eighth Page: 3-1/2" w x 2.25" h	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300

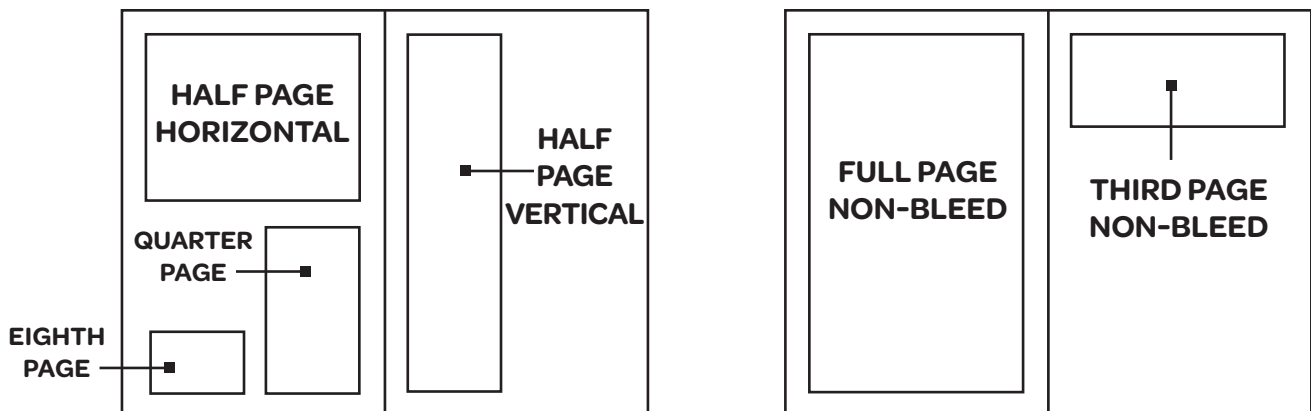
NON-DISPLAY ADVERTISING

Community Resource Listing: Company contact information and 25-word description for web site display ONLY \$50

ADVERTISING DEADLINE: The deadline for the August issue is July 15; the deadline for the January issue is December 15th.

To reserve your ad, contact Renee Archawski at 866.564.2030, ext. 1036 or rarchawski@gsep.org. Completed reservation forms and high resolution artwork may be emailed to rarchawski@gsep.org, or mailed to: Spark Program Magazine, P.O. Box 309, Lafayette Hill, PA 19444-0309, attn: Renee Archawski.

DISPLAY-ADVERTISERS: Your FREE Community Resource Listing is included with your ad reservation. Be sure to complete all information on the reverse side of this form to take full-advantage of this opportunity.





COMPANY INFORMATION: *Please Print Clearly*

- Yes! I wish to reserve ad space in the Spark Program Magazine in the January 2012 issue only
- I want to save \$ and advertise in the next 2 issues: in January 2012 and also December 2012
- I am only interested in the Community Resource Listing.

Company Name:

Web Address:

Address:

City, State, Zip:

Phone:

Fax:

Contact Name:

Email:

Please add your 25-word description here:

PAYMENT INFORMATION:

Full payment for your ad is due at the time of reservation.

Enclosed is a check or money order for \$ _____ payable to Girl Scouts of Eastern Pennsylvania.

Please bill my: VISA MasterCard Discover American Express (check off one and fill in information below)

Card number |__|__|__|__|__|__|__|__|__|__|__|__|__|__|__|__|

Expiration Date Month: |__|__| Year: |__|__|

Amount \$ _____ Signature of Cardholder _____