



# TREFOIL FITNESS CHALLENGE

## GIRL SCOUTS OF EASTERN PENNSYLVANIA'S TREFOIL FITNESS CHALLENGE SPONSORSHIP LEVELS & BENEFITS

The Girl Scouts of Eastern Pennsylvania (GSEP) presents the Trefoil Fitness Challenge, a series of health and wellness events designed to get girls moving. Girl Scouts, family, and friends will have the opportunity to participate in up to three events from fall 2017 to spring 2018.

**Tough Cookie Adventure Race**  
Saturday, September 9, 2017  
7:30 AM – 11 AM

**Thanks-a-Lot Trot**  
Saturday, November 19, 2017  
Time: TBD

**Thin Mint Sprint**  
Saturday, April 14, 2018  
Time: TBD

### Presenting Sponsorships available for Tough Cookie Adventure Race, Thanks-a-lot Trot, and Thin Mint Sprint

*Inquire for pricing and package options*

- Presenting Sponsorship Recognition (may or may not be exclusive)
- Company-branded Fun Patch
- Company logo on back of race T-shirts\*\*
- Sponsor recognition on program advertisements
- Premium booth space and opportunity to provide a banner in Partner Pavilion\*
- Company promotional item given to event attendees (provided by the company)
- Name and logo recognition on event signage and GSEP website\*\*

- Recognition and interaction with GSEP's social media networks, including Facebook and Twitter, with more than 4,800 followers, leading up to the event
- Company feature in GSEP e-News, our monthly newsletter (41,000 subscribers)
- Listing in annual report (900 impressions)

\*The Partner Pavilion is an opportunity for race attendees to interact with GSEP's various partners. Partners will be able to distribute information, sell merchandise, and connect with Girl Scouts and their families. The Partner Pavilion is available at the Tough Cookie Adventure Race only.

\*\*Must confirm sponsorship by August 11, 2017.

**Flip over for Tough Cookie Adventure Race sponsorship levels and benefits!**



Return by August 11, 2017 to:  
Partner Pavilion  
Girl Scouts of Eastern PA  
330 Manor Road  
Miquon, PA 19444  
OR  
Scan the completed form and email to: [chickey@gsep.org](mailto:chickey@gsep.org)

**Yes, I want to support the Tough Cookie Adventure Race by becoming a sponsor or participating in the Partner Pavilion!**

- T-SHIRT SPONSOR: \$2,500
- STRETCH SPONSOR: \$1,000
- PARTNER PAVILION
- COURSE OR HYDRATION STATION SPONSOR: \$2,500
- EQUIPMENT SPONSOR: \$500
- BOOTH SPACE: \$50

Organization name as you would like it to appear in signage and publicity:

Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Point of Contact Name: \_\_\_\_\_  
 Position: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 Email: \_\_\_\_\_ Day of Event Phone Number: \_\_\_\_\_

Yes, we will provide 150 promotional items for the race packets.

#### PAYMENT INFORMATION

\$ \_\_\_\_\_ Enclosed is a check or money order payable to Girl Scouts of Eastern Pennsylvania.

Please bill my:  VISA  MasterCard  Discover  American Express

Card number |\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_| Security Code: |\_\_\_\_\_|

Expiration Date Month:|\_|\_| Year: |\_|\_|

Amount: \$ \_\_\_\_\_ Signature of Cardholder \_\_\_\_\_



## Tough Cookie Adventure Race Sponsorship Opportunities

### T-shirt Sponsor: \$2,500

- Prominent placement of company logo on back of T-shirts\*\*
- Sponsor recognition on program advertisements
- Booth space in Partner Pavilion
- Name and logo recognition on event signage and GSEP website\*\*
- Recognition and interaction with GSEP's social media networks including Facebook and Twitter, with more than 4,800 followers, leading up to the event
- Company feature in GSEP E-News (41,000 subscribers)
- Listing in annual report (900 impressions)

### Course or Hydration Station Sponsor: \$2,500

- Prominent name and logo recognition on course signage (directional, informational, and activity signage)\*\*
- Sponsor recognition on program advertisements
- Company logo on back of race T-shirts\*\*
- Sponsor recognition on program advertisements
- Booth space in Partner Pavilion
- Name and logo recognition on event signage and GSEP website\*\*
- Recognition and interaction with GSEP's social media networks, including Facebook and Twitter, with more than 4,800 followers, leading up to the event

- Company feature in GSEP e-News (41,000 subscribers)
- Listing in annual report (900 impressions)

### Stretch Sponsor: \$1,000

- Opportunity to lead pre-race stretch
- Name and logo recognition on event signage and GSEP website\*\*
- Booth space in Partner Pavilion
- Name recognition on T-shirt
- Recognition and interaction with GSEP's social media networks, including Facebook and Twitter, with more than 4,800 followers, leading up to the event
- Company feature in GSEP e-News (41,000)
- Listing in annual report (900 impressions)

### Equipment Sponsor: \$500

- Company name on back of race T-shirts
- Sponsor name recognition on program advertisements
- Name recognition on event signage and GSEP website
- Recognition and interaction with GSEP's social media networks, including Facebook and Twitter, with more than 4,800 followers, leading up to the event
- Listing in annual report (900 impressions)

### Partner Pavilion Booth Space: \$50

- One (1) 8-foot table
- Two (2) chairs
- Listing in program and on website
- Opportunity to sell merchandise

\*\*Must confirm sponsorship by August 11, 2017.

