

Jenn Richards, Vice President of Member Engagement

Jenn Richards is the Vice President of Member Engagement for Girl Scouts of Eastern Pennsylvania (GSEP). Jenn has worked with the council since 2013. In her current role, Jenn oversees the teams responsible for marketing and communications, member services, and recruitment and placement of girls and adult volunteers into troops. She is also the Business Lead for the organization's transition to the Customer Engagement Initiative (CEI), a new national business model originated by Girl Scouts of the USA.

Before coming to GSEP, Jenn spent seven years at the Association for Public Art (formerly the Fairmount Park Art Association) in Philadelphia, where she was responsible for communications, fundraising, and public programming – including the development of *Museum Without Walls: AUDIO*, an award-winning permanent interpretive program for Philadelphia's public art. Jenn has over 15 years of professional experience in the non-profit sector, and has expertise in fundraising, communications, operations, project management, and program design.

Jenn resides in Glenside, Pennsylvania with her husband and two children.