

# invest in girls



# invest in a brighter

Girl Scouts says “yes” to every girl – we break the leadership barrier for girls of all backgrounds. Today’s girls represent humanity’s best talent pool. Investing in girls today will produce the greatest return in economic development, social progress, and public health – improving individual lives and the fabric of society.

GSEP is committed to making its programs accessible to every girl regardless of her economic circumstances. All Girl Scouts programs are highly subsidized. Your investment in our programs is a commitment to supporting our annual fundraising needs and the general operations of the council, which makes these experiences possible for girls.

## goal #1

Total \$2 million

Inspire leadership through access to ongoing innovative experiences.

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We’ve listened to what 21st-Century girls want and have focused our programming on the following priority areas: Leadership, Outdoor, Travel, STEM, Expression, and Health & Wellness. Close to 10,000 girls participate in GSEP programs each year, exploring new causes and concepts. Invest in our core programs and provide access annually to innovative and engaging experiences that inspire future leaders.



# future for every girl

## goal #2

Total \$2 million

Advance the values of diversity and inclusion through annual outreach programs.

We believe that every girl deserves the opportunity to become the leader she wants to be and the world needs her to be. Through targeted outreach, we plan to provide increased access to the Girl Scouting experience to girls with financial need. Invest in our Funded Program Initiatives and help us advance the values of diversity and inclusion through outreach.

### Camp – Underwrite a Girl’s Experience

*Summer Day Camp*

\$500

*Summer Resident Camp*

\$1,000

*Summer Camp Transportation*

\$1,500–2,000

GSEP is committed to making summer camp accessible for all girls, regardless of their economic circumstances. Need is especially high in urban areas where opportunities for outdoor experiences are already limited. Camp makes it possible for girls to become resourceful decision makers, explore the outdoors, and

collaborate with other girls from around the region. More than 300 girls receive Camperships to attend camp each year.

### Funded Series

\$10,000

Funded Series engage large numbers of girls during or after school, serving close to 2,000 girls annually. These four to eight part programs offer research-based curriculum from GSUSA focused on particular themes like body confidence and self-esteem, anti-bullying, environmental science and sustainability, STEM and career exploration. Through Funded Series offerings, GSEP has served entire

populations of girls at several elementary and middle schools, and 9th and 10th grade classes of girls in high schools. This shared experience offers transformational opportunities to influence school culture and develop girls’ leadership skills.

### Funded Troops

\$3,500

Funded Troops engage nearly 3,000 girls annually through weekly troop meetings. Funded Troops meet for 20-30 weeks, and utilize the leadership Journeys curriculum, which includes reading, discussions, games, projects, and other activities that get girls thinking about the world around them and their place in it.

### Funded Summer Programs

\$1,500

GSEP’s Funded Summer Programs provide underserved girls with leadership opportunities in their neighborhoods during the summer months. These four to eight week programs provide thousands of girls access to the Girl Scout Leadership Experience through series and Journeys.

Make your investment today and together we can **inspire the next generation of girls** to lead with courage, confidence & character.



# goal #3

Total \$5 million

Improve GSEP outdoor leadership centers to expose girls to environmental stewardship, adventure and fun.

## camp laughing waters

GILBERTSVILLE, PA

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<b>Activity Center</b>	\$1,000,000
• Rock Climbing Wall	\$100,000
• Trading Post	\$50,000
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<b>High Ropes Course</b>	\$250,000
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<b>Low Ropes Course</b>	\$175,000
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<b>Universal Outdoor Court</b>	\$100,000
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<b>Disc Golf Course (2)</b>	\$50,000
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<b>Murphy House Renovation</b>	\$50,000
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<b>Nature/Hiking Trails</b>	\$50,000
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<b>Health &amp; Wellness Program Support</b>	\$250,000–\$25,000
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<b>Leadership Programs</b>	\$10,000–\$2,500





# camp mosey wood

WHITE HAVEN, PA

<b>Lodge</b>	\$1,000,000
• Bunk Rooms A/B, C/D	\$25,000 each
• Common Rooms A, B, C, D	\$10,000 each
<b>Dueling Zip Line &amp; Climbing Tower</b>	\$500,000
<b>Lakeside Cabin</b>	\$250,000
<b>High Ropes Course</b>	\$250,000
<b>Low Ropes Course</b>	\$175,000
<b>Swimming Dock Deck Renovation</b>	\$100,000
<b>Changing Hut Renovation</b>	\$50,000
<b>Nature/Hiking Trails</b>	\$50,000
<b>Adventure and Water Program Support</b>	\$250,000–\$25,000
<b>Leadership Programs</b>	\$10,000–\$2,500



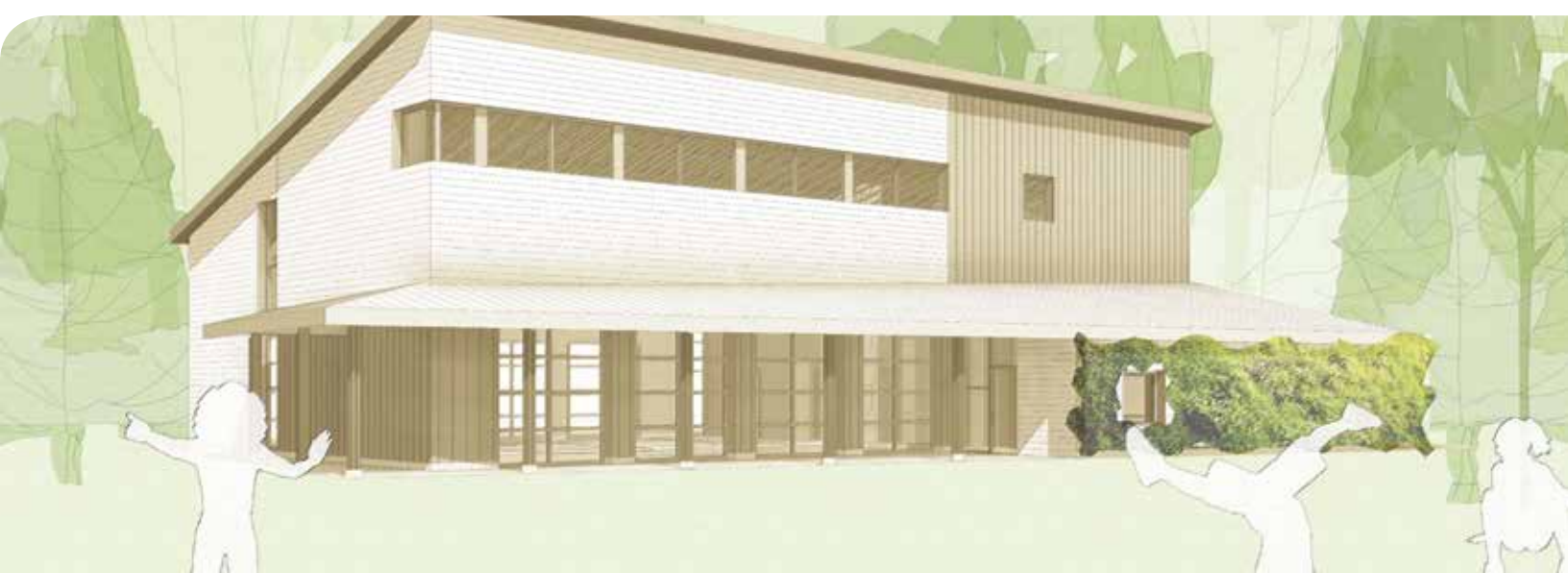
# camp shelly ridge

MIQUON, PA

<b>Lodge</b>	\$1,000,000
• Bunk Rooms A/B, C/D	\$10,000 each
• Common Rooms A, B, C, D	\$10,000 each
<b>Activity Center</b>	\$500,000
• Rock Climbing Wall	\$100,000
<b>STEM Center</b>	\$500,000
<b>Low Ropes Course</b>	\$175,000
<b>Health Center</b>	\$50,000
<b>Preston House Renovation</b>	\$50,000
<b>Nature/Hiking Trails</b>	\$50,000
<b>STEM Program Support</b>	\$250,000–\$25,000
<b>Leadership Programs</b>	\$10,000–\$2,500









campaign  for girls

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