



## board member biographies

2018-2019



## 2018–2019 Board of Directors

### Officers

**Deborah Hassan**

*Board Chair*

Retired Partner, Deloitte  
& Touche LLP

**Anne Baum**

*First Vice Chair*

Capital BlueCross

**Leslie Stiles**

*Vice Chair*

PA Conference for Women

**Rick Perkins**

*Treasurer*

Retired, The Kimmel Center  
for the Performing Arts

**Debra Walters**

*Secretary*

Retired, Librarian

**Kim E. Fraites-Dow**

*Chief Executive Officer\**

*\*ex-officio, non-voting*

---

### Members-At-Large

**Marlene Beers**

PPL

**Harris Bock, Esq.**

The Dispute Resolution Institute

**Terri Boyer**

Villanova University

**Fusun Bubernack**

ET&T

**Ann Donley**

Jebran & Abraham, PC

**Joann Gonzalez-Generals**

University of Pennsylvania

**Stephanie Kosta**

Comcast

**Maria Kraus**

BioClinica

**Rita Lee**

Retired, Shire

**Nicole LeVine**

PECO

**Joanne McFall**

Keystone First

**Toni Miller**

Bosco's

**Loraine Ballard Morrill**

iHeartMedia

**Susan Mucciarone**

Glenmede

**Deborah O'Brien**

Bank of America

**Dianne Rotwitt**

Philanthropist

**Shelley Smith**

Archer & Greiner

**Alison Snyder**

East Penn Manufacturing

**Emily Turner**

Goldman Sachs & Co., LLC

**Hon. Diane Welsh (Ret.)**

JAMS

### Girl Advisors to the Board

**Emma C.**

Academy of Notre Dame  
de Namur

**Bridgette L.**

Southern Lehigh High School

**Tamyah S.**

Girard College

## 2018–2019 Board of Directors: Officers

---



### *Deborah Hassan, Chair*

Debbie Hassan is an experienced professional who currently serves as the Board Chair of the Girl Scouts of Eastern Pennsylvania (“GSEP”). Prior roles with GSEP included that of Finance/Audit Committee Chair and non-board volunteer on the Board Development Committee. Debbie is a lifetime member of Girl Scouts who earned her First Class in the 1970s. Her experiences in Girl Scouting as a young girl/teen directly influenced and empowered her to pursue both her academic and career

goals. Those experiences included attending Camp Laughing Waters.

Debbie spent over 33 years at the international firm of Deloitte & Touche LLP, where she specialized in delivering governance and risk services to clients, including: SOX/ COSO requirements, external audit, internal audit, IT, and cyber audits, investigations, and enterprise risk methodologies. She started her career in the Pittsburgh Office of Deloitte in the external audit practice. Debbie was admitted to the Partnership in Pittsburgh in 1995. She and her family then relocated to Philadelphia, her actual birthplace, in 1997. She served as the Greater Philadelphia marketplace leader for the advisory and enterprise risk services practice of Deloitte & Touche LLP and the local Women’s Initiative leader. Additionally, she led the northeast region internal audit practice and served on the firm’s national internal audit leadership committee among other roles.

Debbie serves, or has served, on several other nonprofit boards in the Philadelphia area. She is the immediate past finance chair of the board of the Women’s Business Enterprise Center – East (formerly Women’s Business Development Center of Greater Philadelphia). She is on the advisory board of the Women’s Leadership Forum (WLF) of Philadelphia and previously served as finance chair and a nominating committee member. Debbie was also on the board of the Pennsylvania Ballet for eight years, where she served as the finance chair and treasurer and a member of the executive committee. She is a member of the Forum of Executive Women and a founding co-chair and former member of the Network of Executive Women in Consumer Business and Retail (NEW) Philadelphia. Debbie is currently Chair of Ladies Golf and a member of the Golf Executive Committee of the Philadelphia Country Club.

Debbie earned a B.A. in accounting and economics from Grove City College in 1981, graduating cum laude. She lives in Newtown Square, Radnor Township, with her husband, three children, and adopted dog, Ralphie.



*Kim E. Fraites-Dow,  
Chief Executive Officer*

Kim E. Fraites-Dow is CEO of Girl Scouts of Eastern Pennsylvania (GSEP), having joined the organization in 2011 as the Chief Development and Marketing Officer and later serving as Chief Operating Officer. An executive nonprofit leader with 20 years of professional experience, Kim has expertise in managing operations, facilities, product sales, partnerships, marketing and brand management, board relations, and fundraising

for nonprofit institutions.

Integral to Kim's success has been her leadership in recruiting key personnel, building collaboration across diverse teams of people, leading organizational change management, and developing relationships across GSEP's nine-county footprint. Together with the Board, staff, and volunteers, GSEP earned top 10 status nationally for girl and adult membership, serving close to 40,000 girls with the help of more than 15,000 adult volunteers.

Prior to joining GSEP, Kim served as director of institutional giving and government relations at The Franklin Institute, where she increased revenue during the 2008-2011 economic downturn. Prior to The Franklin Institute, Kim progressed in leadership roles within the development department at The Philadelphia Orchestra. A trained classical clarinetist, she earned her Bachelor of Music degree from the Eastman School of Music while jointly earning a Bachelor of Arts degree in psychology from the University of Rochester. She also holds a certificate in arts administration from New York University. Kim lives in Newtown Square, PA, with her husband, Kevin, son Elijah, and daughter Ella—a Daisy Girl Scout.



*Anne Baum, First Vice Chair*

Anne Baum is the Lehigh Valley executive and vice president, distribution channels & labor relations for Capital BlueCross. She also serves as a board member for the BCBSA National Labor Office.

Anne is active in the community and is a member of the boards and executive committees of the Greater Lehigh Valley Chamber of Commerce (past-chair, executive committee & board), Lehigh Valley Economic Development Corporation, United Way (campaign chair, executive committee, resource development committee, board), Northampton

County General Purpose Authority and Northampton Community College Foundation. She is the immediate past chair of the Greater Lehigh Valley Chamber



Foundation and serves on the Lehigh University Health Systems Engineering Industry Advisory Council, the Downtown Allentown Community Development Initiative, and the Executive Committee for Building 21.

Anne was selected by the Commonwealth of PA as one of 50 Best Women in Business. She also received the Lehigh Valley SUITS award in 2009 and was selected by the Leukemia and Lymphoma Society as Woman of the Year in 2010. She received the Girl Scout's Take the Lead Award and the Chamber Woman's Business Council ATHENA Award in 2013. In 2015, she was named as a Woman of Influence by Lehigh Valley Business. In April 2017, Anne received the Golden Laurel Award from the YWCA of Bethlehem and was named the Volunteer of the Year by the Greater Lehigh Valley Chamber.

A native of Glenview, Illinois, Anne holds a B.S. in Biology from the University of Illinois, Champaign-Urbana, IL and an M.S. in health systems management from Rush University, Chicago. She is certified by the Protocol School of Washington as a protocol and etiquette consultant and recently released her new book, *Small Mistakes, Big Consequences*.



### *Leslie Stiles, Vice Chair*

Leslie Stiles is currently the Board President of the Pennsylvania Conference for Women, an event she initiated to broaden the outreach to women across the Commonwealth. This day of personal and professional development welcomes over 12,000 attendees and has become the premier educational event for women in Pennsylvania. Previously, Leslie served as executive director of the Pennsylvania Commission for Women.

Appointed by the governor, she acted as state government's advocate for all issues impacting women and girls. Prior to her appointment, Leslie served as director of marketing for the National Constitution Center, vice president of marketing at First Union Bank and CoreStates Bank, and president of Stiles and Co.

Throughout her career, she has been active in the realm of public outreach. She worked with GSEP to initiate a Women-Vote Campaign that became Scout the Vote. Her affinity for the Girl Scouts began with her daughter's membership, but grew during her four years participating at Camp VIP. Leslie was co-chair of Take the Lead 2010 and has remained active on the Take the Lead Committee and also served on the Board Development Committee. Currently, she serves on the Executive Committee.

In addition to her position on the GSEP board, Leslie has served or is currently serving on many nonprofit boards, including the Philadelphia Marion Anderson

Award, Susan G. Komen for the Cure Philadelphia Affiliate, Pennsylvania Breast Cancer Coalition, American Heart Association Go Red Leadership Team, PCAR's Vision of Hope Advisory Board, and Jefferson's Kimmel Cancer Center Advisory Board. Leslie is also a member of the Forum of Executive Women, and she chaired the Mayor's Commission on Literacy. She is honored to have received the Pennsylvania Breast Cancer Coalition's Pink Tie Award, Susan G. Komen Woman of Power Award, and the Professional Women's Roundtable PoWeR Award as well as the Myra Bradwell Award from the Women's Law Project, KYW's Women's Leadership Award, and Pathways PA's Trailblazer Award. Women's eNews named her one of 2012 Philadelphia Leaders.

Leslie earned her Bachelor of Arts degree from the University of Pennsylvania in the field of English literature. She lives in Philadelphia with her husband, Michael, and is the proud mother of a daughter and a son and proud grandmother of three grandchildren.



### *Rick Perkins, Treasurer*

Rick Perkins retired in 2014 after a 44-year career in financial management. His final job, from 2003-2014, was as chief financial officer of the Kimmel Center for the Performing Arts, the centerpiece of the performing arts in Philadelphia. In this role he developed expertise in nonprofit accounting and financial management. This also gave him a chance to finish out his career in a job which allowed him to combine his financial skills and his love of music.

Earlier in his career he was the chief financial officer of four for-profit companies over the prior 20 years.

Rick attended the University of Massachusetts on a basketball scholarship and graduated with a Bachelor of Arts degree. He then attended the Wharton School of the University of Pennsylvania from which he earned an MBA in finance and accounting. He is also a certified public accountant. After graduation, he served two years as a lieutenant in the U.S. Army Signal Corps.

He is the former president of CFO/Arts, an organization of the CFO's of the major U.S. performing arts organizations and is on the steering committee of the Wharton Graduate Emeritus Society.

Rick and his wife Shirley have been married for almost 50 years and have two sons and four grandchildren. He spends much of his time working out, playing the piano, reading, traveling, and using technology.



### *Debra Walters, Secretary*

Deb Walters is a Lifetime Member of Girl Scouts. She serves on GSEP's Board Development Committee, Executive Committee, Alumnae Committee and is Co-Chair of the Adult Camping Weekend. As a trainer, Deb has conducted GSEP Delegate trainings for the entire council since 2007. She has served on and off as a National Council Delegate since 1996. Deb is a GSUSA National Volunteer partner. She previously served as First Vice Chair of the GSEP's Board of Directors 2007-

2012. She has served in many Girl Scout volunteer positions including troop leader, service unit manager and Board Member of Girl Scouts of Freedom Valley. She was a girl member for 10 years and earned her Girl Scout First Class Award. Deb has also received numerous awards as a Girl Scout adult including the Appreciation Pin, Honor Pin, Thanks Badge, Governance Award and Thanks Badge II.

Deb is a retired librarian and teacher from the Pennridge School District. Her community service outside of Girl Scouts includes serving as Clerk of Session and serving on various leadership committees for the Presbyterian Church of Deep Run. She is a recipient of the Pennridge Chamber of Commerce Service Award.

Deb earned her Bachelor of Science and Master of Science in Library Science from Kutztown University. She lives with her husband in Perkasio and has two grown children and 5 grandchildren. Her daughter is also a Lifetime Member of Girl Scouts and the troop leader for Deb's Brownie Girl Scout granddaughter. Three generations of Girl Scouts have enjoyed camping together including Family Camp at Camp Mosey Wood.





## 2018–2019 Board of Directors: Members-at-Large

---



### *Marlene C. Beers*

Marlene C. Beers is vice president and controller of PPL Corporation.

Beers provides leadership for the company's financial accounting and reporting, ensures compliance with generally accepted accounting principles (GAAP) and regulatory requirements, and oversees the development of useful management reporting. Additionally, Beers is responsible for support of PPL's financial information

technology systems, their continued operation, and development of the company's future technology needs for finance and accounting.

Prior to taking on her current role in March 2019, Beers was vice president-Finance and Regulatory Affairs and controller for PPL Electric Utilities. In that role, Beers was responsible for all aspects of financial management, including strategic and business planning and financial accounting, reporting and analysis, as well as development and execution of the company's state and federal regulatory strategy. She also played a critical leadership role as the company made investments to improve reliability and service to customers while meeting stakeholder return expectations. In addition, she was responsible for the construction, operation and maintenance of the company's headquarters and utility operations buildings in Pennsylvania.

Beers came to PPL in January 2016 after a 20-year career at Air Products and Chemicals, Inc where she held various accounting and finance roles. She also has public accounting experience.

Beers holds a Bachelor's degree in Accounting from Cedar Crest College and a Master's Degree in Business Administration from Lehigh University. She is also a Certified Public Accountant.

Beers serves as a board member for the Girl Scouts of Eastern Pennsylvania and is actively engaged on the finance and revenue enhancement committees.



### *Harris Bock, Esq.*

Harris Bock, Esq. is a respected and recognized leader in the Alternative Dispute Resolution (ADR) field. One of the handful of full-time neutrals in the Philadelphia area, his practice for the last two decades has been devoted exclusively to serving as arbitrator, mediator, factfinder, or hearing officer. His areas of expertise include business, personal injury, professional malpractice, employment, insurance, partnership, law firm, and equitable distribution disputes.

Harris is routinely selected as neutral or special master by agreement of counsel as well as the state and federal Judiciary. A frequent lecturer for continuing legal education programs, commercial trade associations, insurance carriers and trial lawyer and defense counsel groups in all aspects of dispute resolution, Harris has authored numerous articles in the ADR field. He was the founding managing editor and was instrumental in initiating publication of *The Philadelphia County Reporter* in 1977 and served in such capacity until 1990.

Harris serves as a consultant in ADR design and utilization. He created and implemented a unique mediation program in the Philadelphia Common Pleas Court and served as chair of the Philadelphia Bar Association ADR Committee for five years. Under his leadership, ADR awareness and utilization in the Philadelphia area increased substantially. He has also served as special ADR consultant to governmental entities and Fortune 500 companies.

Harris is an adjunct professor at Villanova Law School and has assisted in the teaching of courses on dispute resolution at numerous accredited institutions. He served on the ADR Section of the Pennsylvania Futures Commission and on other state and national ADR-related committees and organizations. He also served as an arbitrator for The International Commission on Holocaust Era Insurance Claims.

Harris currently serves as a board member of Girl Scouts of Eastern Pennsylvania and the Philadelphia Affiliate of Susan G. Komen for the Cure and recently served as a board member of the Philadelphia chapter of the American Heart Association.



### *Terri Boyer*

Teresa M. “Terri” Boyer, EdD, is an innovative leader in economic and social equity for women. She currently serves as the founding director of the Anne Welsh McNulty Institute for Women’s Leadership and an associate professor of Education and Counseling at Villanova University. The McNulty Institute was created to foster women’s advancement through education, advocacy, community-building and the collaborative creation of new knowledge, and seeks to be a premier,

nationally-recognized organization with groundbreaking scholarship and innovative programs that advance women as leaders.

Dr. Boyer previously served as executive director of the Center for Women and Work and as an assistant research professor at Rutgers University. At the Center, she successfully developed its strategic vision and areas of expertise, which include women’s education and career development, women’s leadership and advancement, working families, and women and STEM. Prior to her tenure at Rutgers, Dr. Boyer served as director of technical assistance and as associate project director of the US Department of Education’s Women’s Educational Equity Act Equity Assistance Center, and as a research associate for the Gender, Diversities and Technology Institute at the Education Development Center. She also served as director of Pre-College and Undergraduate Programs for the Douglass Project for Rutgers Women in Math, Science and Engineering, and as program coordinator for the Women’s Resource Center at the University of Alabama.

As a recognized leader in her field, Dr. Boyer has been highly sought-after to offer her expertise and guidance on numerous advisory boards, committees and task forces for foundations, schools and government agencies. She is an accomplished author who has published on educational and workforce equity, institutional reform for equity, women’s education and leadership, the effectiveness of equity programs, and assessment and teacher training. She is a skilled researcher who has secured substantial federal, state and private grant funds to support critical work on the issues of the advancement of women and gender equity. Known as an outstanding professor, Dr. Boyer has taught courses on working women in America, work-life balance, leadership development, youth and work, and career planning and development.

Dr. Boyer holds a Doctorate in Education and a Master of Arts in Higher Education Administration from the University of Alabama. She earned her Bachelor of Science in Secondary Education from Villanova, and she received the Medallion of Excellence from the Department of Education and Counseling.



### *Fusun Bubernack*

Philanthropist, mentor and technology driven business executive, Fusun Bubernack is the president of a telecommunications technology company located in the Lehigh Valley: Eastern Telephone & Telecommunications (ET&T). ET&T is a sole source provider of telecommunications, technology, and value-added products and services that help customers blend their voice and data networks.

Under Fusun's leadership, ET&T added a new data division to its portfolio offering seamless IT infrastructure, hosted and cloud services.

Fusun offers a strategic vision to achieve business goals. She provides employees with opportunities for advancement and offers continuing education to stay abreast in the field of emerging applications and technology trends. Under her leadership, ET&T earned Mitel's gold dealership status, one of only 12 dealers in the United States.

Fusun graduated from the University of Pittsburgh where she met her husband Mike. They have been married for 32 years and they share a business partnership together. Fusun and Mike have two lovely, well-rounded daughters: Merjan graduated from Georgetown University and Sirma graduated from St. Joseph's University.

In addition to her board service for GSEP, Fusun volunteers her time as a board member for the American Red Cross of the Greater Lehigh Valley and St. Francis Center for Renewal. She is the current Chair for the American Red Cross Lehigh Valley and Bucks County Chapter. She is also a member of the United Way Tocqueville Society.



### *Ann Donley*

Ann Donley is a certified public accountant with more than 35 years of experience. Ann is currently semi-retired and works for the firm of Jebran & Abraham, P.C. She was the founder and principal of Profit Maximizers, Inc., specializing in small-business consulting and preparation of tax returns. She is also the co-owner of several small businesses.

Ann has been a Girl Scout for over 55 years and is a Lifetime member. She earned the First Class Award and received the Outstanding Leader, Thanks Badge, and Thanks Badge II Awards. She has also received the Lutheran Lamb Award, presented for service to the church and

to a youth serving organization. Ann co-chairs the GSEP Alumnae Committee and the Adult Camping Weekend Committee and is chair of the Property Committee. She also serves with GSUSA as a National Volunteer Partner.

Ann is a member of several professional organizations, including the American and Pennsylvania Institutes of Certified Public Accountants and the Pennsylvania Society of Tax and Accounting Professionals. Ann has served many nonprofit organizations over the years including the Lutheran Community at Telford as a member of the finance committee, the Bucks County Women's Fund as a finance committee member, the Upper Bucks Chamber of Commerce as board member and chair, the Upper Bucks Chamber of Commerce Foundation as a founding member and chair, Discover Dublin as a consultant, her church as a deacon, church council member and council president and financial secretary, and the Eastern Pennsylvania Section of the American Camping Association as a Standards Visitor, board member, and Outdoor Living Skills Trainer.

Ann earned a Bachelor of Arts degree in psychology from Muhlenberg College and a post baccalaureate certificate in accounting from DeSales University. She and her husband, George Grasic, live in Richlandtown, Bucks County. They have four children, including a Gold Award recipient.



### *Joann Gonzalez-Generals*

Joann Gonzalez-Generals is director of the Upward Bound Program at the University of Pennsylvania.

Prior to joining the University of Pennsylvania, she served as the executive director of student success at Caldwell University. From 1997 to 2010, she held several positions at Passaic County Community College, including assistant director for the Wanaque Academic Center, director of the TRIO Student Support Services Program, and executive director of the Center for Student Success.

Currently, she is a member of GSEP's Girl and Volunteer Experience Committee. She previously served as a member of the board of directors for the Girl Scouts of Northern New Jersey, as well as on the finance and board development subcommittees.

Joann received a B.A. from Rutgers University and a M.A. from New Jersey City University. She is a doctoral student in educational leadership, administration, and policy at Fordham University. Joann lives in Philadelphia with her husband and son.





### *Stephanie L. Kosta*

Stephanie L. Kosta is Vice President of Government and Regulatory Affairs and Community Impact for Comcast's Freedom Region. Joining Comcast in September of 2016, she leads a talented team who support key advocacy and compliance initiatives in New Jersey, Eastern Pennsylvania, and Northern Delaware. Stephanie is also responsible for Comcast's regional community investment partnerships and programs, including

Internet Essentials, Leaders & Achievers Scholarships, and Comcast Foundation grants. As a member of the regional senior leadership team, she supports strategic planning and management of the multistate region.

Prior to joining Comcast, Stephanie was a partner at the law firm Duane Morris, LLP and before that, an attorney at WolfBlock. At Duane Morris, she provided counsel and government relations assistance to Fortune 500 clients and government entities and represented clients in complex business litigation, class action defense, liquidation and bankruptcy, and employment disputes. Stephanie represented clients in complex government affairs matters in a variety of venues, including before the Philadelphia City Council, the Pennsylvania Legislature, and the United States House of Representatives. She also advocated for clients in state and federal courts, appeals to the United States Court of Appeals, and petitions to the Supreme Court of the United States, as well as providing outside general counsel guidance and assistance with business strategies and corporate governance. During her time at WolfBlock, Stephanie also served as Special Counsel to the Chairman and Chairman Pro Tem of the United States Postal Service Board of Governors.

Committed to public service, Stephanie sits on a number of nonprofit boards, volunteers with multiple charitable groups, and counts among her most fulfilling experiences her work as a pro bono child advocate, representing Philadelphia children who were adjudicated dependent or delinquent, and her current position on the Board of Directors for the Girl Scouts of Eastern Pennsylvania.

Stephanie was named as one of the Philadelphia Business Journal's "40 under 40," and was also named as one of the Top 50 Pennsylvania Women Super Lawyers in both 2015 and 2016. Stephanie graduated from Temple University with a Bachelor of Arts in English, summa cum laude, and earned her Juris Doctor at Georgetown University Law Center.



### *Maria Kraus*

Maria is the Executive Vice President, Corporate Development & Strategy at Bioclinica with over 20+ years of industry and executive leadership experience. She is a member of the executive management team and is responsible for overseeing Bioclinica's strategic growth including mergers and acquisitions. Maria also leads business integration and restructuring with her in-depth knowledge of the business operations and industry.

Maria joined Bioclinica in 1997 and was formerly the Vice President and Corporate Controller. She previously led the global accounting and finance, legal, procurement, facilities, human resources, marketing and information technology departments. Maria began her career at PricewaterhouseCoopers in Philadelphia.

Maria is a Board Director of The Hershey Trust Company and a Board Manager of the Milton Hershey School. She is also a Board Manager for the M.S. Hershey Foundation. Maria has been active in Girl Scouting as an adult volunteer as a GSEP Board member as well as with her daughters' troops.

Maria earned her Bachelor of Science in accounting from Pennsylvania State University and a certificate of human resources management from Villanova University. She is a certified public accountant. Maria resides with her husband, son and two daughters, both Girl Scouts, in Yardley, Bucks County.



### *Rita Lee*

Rita Lee recently retired as associate director, compliance and training at Shire Pharmaceuticals in Wayne. She was responsible for the strategy, analysis, design, development, delivery, and evaluation of global training solutions in the classroom, virtual and eLearning for those running clinical trials. Previously, she worked at AstraZeneca Pharmaceuticals in Wilmington, DE.

Rita has served as a member of GSEP board of directors, Girl Scouts of Freedom Valley board of directors, GSEP board development committee and currently is chair of the Girl & Volunteer Experience Committee. Rita is a lifetime member of Girl Scouts and was a girl member for 11 years. In addition, she previously was a Junior and Cadette troop leader, national council delegate, service unit member, and nominating committee member. She has received the Honor Pin and Thanks Badge.

As a girl, she attended Camp Wood Haven and Mosey Wood for many years and was a camp counselor at Mosey Wood, teaching swimming and canoeing. She attended Mosey Wood's 75th anniversary celebration and met up with many friends she still keeps in touch with who were campers and counselors with her.

Rita has volunteered for over 25 years with the American Red Cross, teaching swimming and lifeguarding, delivered Meals on Wheels, and served on the board of directors for Executive Women's Golf Association of Greater Philadelphia. She volunteers with Chester County Hospital Charitable group, which knits hats for babies and chemo patients and scarves for breast cancer and heart patients.

Rita earned a Master's of Education from Lehigh University, a Bachelor of Science degree from West Chester University, and an eLearning certificate from Penn State University.

She lives in West Chester, Chester County with her husband and has a son and daughter, a Girl Scout alum, who spent many happy summers at Mosey Wood, Wood Haven, Tweedale and Tohikani. She is the grandmother to two grandsons.



### *Nicole LeVine*

Nicole LeVine is the Vice President of Electric Operations for PECO. She oversees the daily operation of PECO's electric distribution system, including; management of the company's Distribution System Operations and Construction and Maintenance organization.

Prior to her current position, LeVine served as vice president of Technical Services, where she was responsible for the Distribution Engineering, Project Management, Long-Range Planning, and Vegetation

Management organizations for PECO. During her career, she has held various roles of increasing responsibility in PECO Gas Operations, Field Operations, Transmission & Substations, and Exelon Utilities.

Nicole serves as a director on the boards of the Girl Scouts of Eastern Pennsylvania and the National Liberty Museum in Philadelphia.

Nicole holds a Bachelor's Degree in Civil Engineering from the University of Delaware.

She resides in Sellersville with her family. She has completed four full-distance triathlons and 32 marathons.



### *Joanne McFall*

Joanne McFall is the Market President for Keystone First, Pennsylvania's largest Medicaid managed care organization, and is responsible for providing day-to-day leadership, stakeholder engagement, and strategy to ensure improved population health for the health plan's more than 430,000 members.

As Market President, Joanne oversees the strategic direction, growth and leadership of Keystone First, including the daily operations of Provider Network Management, Member Outreach and Engagement, Communications and Marketing, Compliance, and Regulatory/Legislative Affairs. She is also responsible for coordinating day-to-day operational support with AmeriHealth Caritas, the parent organization of Keystone First.

Prior to her role as Market President, Joanne was Vice President and Chief of Staff at AmeriHealth Caritas, a national leader in health solutions for people in need, where she served as a liaison between the corporate Chief Operating Officer and all direct reporting departments and corporate functions. In this role, she was also responsible for all corporate project management and new business implementations in support of the organization's growth strategy.

Previously, Joanne was Associate Vice President at AmeriHealth Caritas with responsibility for high-level oversight of operational functions and process improvement/cost containment opportunities.

Joanne is a member of the Boards of Directors for the Urban Affairs Coalition and the Girl Scouts of Eastern Pennsylvania. She received her MBA in Health and Medical Services Administration from Widener University and her Bachelor of Arts in Communication from the University of Delaware.



### *Toni Miller*

Toni Miller is senior executive vice president, chief administrative officer, and chief financial officer for Boscov's, Inc. Toni has almost 40 years of retail experience in finance and operations, having started her career in direct marketing and expanded into retail stores, food services, hospitality, and manufacturing.

In her current position, Toni is responsible for finance, accounting, financial planning and analysis, human resources, IT, risk management, loss prevention, internal audit, MIO, legal and credit. Prior to joining Boscov's, Toni spent more than 27 years with Bass Pro Shops, where

she served as Chief Financial Officer.

Toni graduated from Southern Nazarene University with a B.S. in psychology. She also attended Missouri State University and completed her studies in finance and accounting. She earned her M.B.A. in finance from Webster University and is also a certified public accountant.

In addition to serving on GSEP's Board of Directors, she is a member of the Property and Revenue Enhancement committees and is currently the co-chair of Take the Lead in Berks County. She was a girl member of Girl Scouts while growing up in a military family.

Toni also serves on various retail industry advisory boards and councils, including the NRF and NJRMA. She serves on the board of directors of Southern Nazarene University Foundation Board, Berks County United Way, Reading Chamber of Commerce Executive Board, Greater Reading Chamber Alliance and Triose. Toni also serves on the board of Our City Reading, Inc. She has been a volunteer and served on several boards of non-for-profit organizations whose mission is to give a helping hand to those in need. Toni has a passion for helping students afford, and have the opportunity, to obtain a college education and has done so by establishing a scholarship fund through her alma mater and by providing educational funds to an orphanage and church ministry in Romania. She has also taken part in several work mission trips to Eastern Europe to give back to those in need.

In 2014, Toni was recognized by Lehigh Valley Business Journal as CFO of the Year and, in 2015, she received the distinguished Take the Lead Award from the Girl Scouts of Eastern Pennsylvania. In January 2017, she was recognized by the National Retail Federation as a "Power Player" on its list of People Shaping Retail's Future 2017. In 2018, Toni was awarded the prestigious ATHENA Leadership Award that honors women for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.



### *Loraine Ballard Morrill*

Loraine Ballard Morrill is news director and community affairs director for the six iHeartMedia PHL radio stations, where she hosts and produces Philadelphia's Community Affairs Programs "Insight" and "What's Going On." She also coordinates community outreach and campaigns for all of the stations.

She has served on the boards of the Philadelphia Urban League, the Centers for Literacy, Philadelphia Committee for Children and Youth, and Keep Philadelphia Beautiful, among others. In addition to Girl Scouts, Loraine currently sits on the boards of PHL Diversity, the Marian

Anderson Award, READby4th Leadership Committee and the Mayor's Commission on Adult Literacy. She has received numerous awards, including the Philadelphia Human Relations Commission Human Rights Award, Philadelphia NAACP President's Award, the Philadelphia Association for Black Journalists Community Award, and the Achievement in Radio Lifetime Achievement Award. Under her direction, Power 99 FM was the first station to receive six prestigious National Association of Broadcasters Crystal Award for Service and the First NAB Crystal Heritage Award. Loraine earned a Bachelor of Art and Masters of Teaching from Simmons College and has a Master of Arts in Applied Psychology from the University of Santa Monica. She lives in Philadelphia.



### *Susan Mucciarone*

Susan Mucciarone is executive director of private wealth at the Glenmede Trust Company (Glenmede) and a member of the Glenmede management committee.

Glenmede is a privately-owned national trust company with headquarters in Philadelphia and seven regional offices, providing investment and wealth management services to private clients, endowments and foundations, and select institutional investors. Susan

leads the private client investment and wealth advisory business for individuals and families throughout the country.

Prior to joining Glenmede in 2010, Susan served as the executive vice president and senior managing director of Wells Fargo Family Wealth, one of the top-ranked multi-family offices in the United States. In total, Susan has 30 years of experience in investment management, private wealth and family office services, and business accounting.

Susan holds a B.S. in business administration with a major in accounting from Bowling Green State University and an M.B.A. from Case Western Reserve University. She is currently Chair of the Board Development Committee and a former member of the Finance and Take the Lead committees for GSEP. Susan has been a board member for Girl Scouts councils in other communities for more than 20 years.

Susan is a member of the Board of Trustees for Case Western Reserve University (CWRU) and serves on the Visiting Committee for the Weatherhead School of Management at CWRU. She also serves on the Board of Trustees of the Natural Lands Trust, the Board of Directors for the Forum of Executive Women, and Chairperson for the Trust Management Association. Susan is a member of the Pennsylvania Women's Forum and the Union League of Philadelphia and is a patron of the arts with a special interest in dance.





### *Deborah O'Brien*

Debbie O'Brien is Senior Vice President and Market Executive within the Enterprise Business & Community Engagement Local Markets Organization at Bank of America. In this role, she oversees with the Market President and leadership team the bank's business integration efforts and philanthropic resources for the Philadelphia and Delaware markets. Her focus is to develop and manage a strategic approach that also maximizes business integration and the bank's ability to

leverage its philanthropic resources for maximum impact.

Debbie has been with Bank of America since 2003. Prior to moving to Philadelphia in 2006, she held various roles in Corporate Social Responsibility in the New Jersey market.

Deborah began her career working for a United Way chapter in Northern New Jersey after graduating from the University of Scranton in Pennsylvania with a Bachelor of Arts degree in History. She holds a graduate certificate in Nonprofit Organization Management from Seton Hall University.

Deborah devotes a great deal of her free time to charitable activities in Greater Philadelphia. She is a member of the board of directors of Girl Scouts of Eastern Pennsylvania (and serves on the Board Development Committee) and Philadelphia Education Fund.

She is an alumnus of Leadership Philadelphia and resides with her husband and two young children in Queen Village, Philadelphia.



### *Dianne Rotwitt*

Dianne Rotwitt is a committed volunteer with a strong Girl Scouting background. She has served on the fund development committee, was an officer on the executive committee, a past member of the board development committee, a co-chair of the Capital Campaign and most recently as a member of the Girl and Volunteer Experience committee. She previously served on the Board of Directors for Girl Scouts of Freedom Valley.

Outside of Girl Scouts, Dianne is Vice President of Volunteers for the Philadelphia Orchestra and a member of the Main Line Committee of Volunteers. She sings in an a cappella group and serves on the board of directors of the American A Cappella Alliance. Before retiring, Dianne was an international student and scholar advisor at Rosemont College and the University of Pennsylvania's Office of International Programs.

Dianne has a Bachelor of Arts in Humanities from Rosemont College. She was a Girl Scout from Brownies through Seniors and has been a Daisy, Junior and Cadette leader and a service unit team member. In 2012 Dianne was inducted into the Olave Baden-Powell Society, which supports the mission of the World Association to Girl Guides and Girl Scouts (WAGGGS) to enable girls and young women to develop their full potential as responsible citizens of the world. She lives with her husband, Jeffrey in Radnor and has four grown children, six grandsons, and three future Girl Scout granddaughters.



### *Shelley Smith*

A member of Archer Attorneys at Law, Shelley R. Smith counsels clients in commercial litigation and labor and employment matters. Shelley has experience litigating a wide variety of cases before federal and state courts and administrative agencies.

Shelley also provides day-to-day advice and counsel to personnel and human resource departments with respect to the numerous labor and employment matters

which arise from daily operations. Shelley is often called upon to review employee handbooks and manuals for Pennsylvania businesses, not only from a legal, but also from a human relations perspective. She assists such professionals in establishing and implementing policies, procedures and decisions regarding all aspects of the employment relationship, including hiring, firing, promotions, compensation, benefits, leaves, reasonable accommodations, and the investigation of harassment and discrimination claims.

Shelley joined Archer following a distinguished career in public service for the City of Philadelphia, most recently serving eight years as City Solicitor during Michael Nutter's mayoral tenure. She represented the Mayor, City Council, all City elected officials, all City employees, Agencies, Boards, and Commissions. Shelley is the City of Philadelphia's longest-serving City Solicitor.

In addition to being a member of the Philadelphia and Pennsylvania Bar Associations, she is also a member of the Southeastern Pennsylvania Advisory Board of Pennsylvanians for Modern Courts and Board of Directors for the Support Center for Child Advocates. She is a former chair of the Board of the Legacy Youth Tennis and Education Center. In 2005, she was named a Pennsylvania Super Lawyer by Philadelphia Magazine and a Minority Attorney on the Verge in 2007 by The Legal Intelligencer.



### *Alison Snyder*

Alison Snyder, employed by East Penn Manufacturing in 1987, has served in various HR functions throughout the years and currently works as the Assistant Vice-President. East Penn (Deka Battery) is one of the world's largest and most modern independent battery manufacturers and has been recognized with many awards including being voted one of Pennsylvania's Best Places to Work for 15 of the past 16 years. Currently, East Penn has over 10,000 employees, 99 locations in the US

and provides product to prestigious customers such as Harley Davidson, Caterpillar, Freightliner and NAPA.

Alison received a BA from Penn State University, an MBA from St. Joseph's University and SPHR certification in 2002. Alison served on the Berks County United Way Board of Directors (Governance Chairperson), CUE Board (An Organization for Positive Employee Relations) and was President of ASTD (American Society for Training and Development), Berks County Chapter. Currently, Alison serves the Girl Scouts of Eastern PA Board, Penn State Berks Advisory Council, Greater Berks Chamber of Commerce Women to Women Council, and has volunteered for the Red Cross and Friend, Inc. For the past 7 years, Alison has worked on the Berks County Girl Scouts Take the Lead Dinner Committee and served as Chairperson for 2 years.

Alison was inducted in the Berks County Aquatic Hall of Fame and in the Wilson School District Academic Hall of Fame. Alison is a certified Aqua Zumba instructor and has coached Wilson School District swimming for 31 years.



### *Emily Turner*

Emily Turner is an investment advisor in the Investment Management Division of Goldman Sachs where she advises wealthy individuals, family groups and non-profit organizations.

Emily joined Goldman Sachs in 2013. She graduated summa cum laude from The Wharton School of Business at the University of Pennsylvania, earning a B.S. in Economics, with a concentration in Finance. She holds the Chartered Financial Analyst designation and is

a member of the CFA Society of Philadelphia.

Currently, Emily is on GSEP's Finance Committee, She is also part of the Leadership Council at The Wistar Institute. In addition, she is a Board Fellow for Back on My Feet

Philadelphia and a member of the Finance Committee for the Women's Law Project. She is a lifetime Girl Scout and a Gold Award recipient. Originally from Chester, NJ, Emily now lives in Center City Philadelphia.



*Hon. Diane Welsh (Ret.)*

The Honorable Diane Welsh (Ret.) has been a proud supporter of the Girl Scouts Take the Lead event for 13 years and is a past Take the Lead honoree in Philadelphia.

In 2006, Judge Welsh joined JAMS – the Resolution Experts – to become a full-time mediator and arbitrator. She has a national reputation as one of the most sought-after and effective mediators in the U.S. She is regularly listed as the top mediator in numerous local and national legal publications.

As a deputy district attorney in the Bucks County District Attorney's Office, Diane quickly became Chief of the Child Abuse Unit and the Victim Witness Assistance Unit. She implemented innovative multi-disciplinary approaches to child abuse investigations to make the process less onerous for children and more effective in securing convictions. She applied similar techniques to assist vulnerable elderly crime victims. Diane frequently appeared at schools and senior citizen centers to provide community outreach and crime prevention education.

In 1994, Diane was appointed United States Magistrate Judge for the Eastern District of Pennsylvania. In her 12 years on the court, she gained a reputation for her extraordinary skill in helping parties settle the most complex, high stakes, and often contentious litigation. She served on numerous court committees and was the Third Circuit Director of the Federal Magistrate Judges Association.

As a political science honors student at La Salle University, she developed a passion for government, public policy, and politics. Upon graduation from Villanova Law School, she became counsel to the Pennsylvania Senate Judiciary Committee at the state capitol. In Harrisburg, she met her future husband, Richard Welsh.



## 2018–2019 Board of Directors: Girl Advisors to the Board

---



*Emma C.*

Emma has been an active Girl Scouts for 9 years. She is an 12th grader at the Academy of Notre Dame de Namur. Emma has been a Girl Delegate for three years.

She has participated in Take the Lead – Lehigh Valley for six years in various roles of host, Emcee and a Presenter of Michelle Griffin Young in 2018. Emma has earned her Bronze, Silver and Gold Awards. She has also earned her Girl Scout Service and Community Service bars

for all levels, the Silver Torch, Silver/Gold Torch, and Gold Torch for her leadership. Additionally, she has earned the Presidential Volunteer Service Award for the past eight years for her community service and service to Girl Scouts.

Outside of Girl Scouts, Emma participates in volunteering at a local low-income nursing home on a monthly basis. At school, she is in the diversity club and campus ministry. Emma started a Mindfulness Club at school to help the girls deal with the stress and pressure of juggling life. After graduating, she is planning on attending college to study International Business and French.



*Bridgette L.*

Bridgette has been a Girl Scout for 13 years. She is a senior at Southern Lehigh High School in Center Valley.

Before becoming a Girl Advisor, Bridgette served as a Girl Delegate for three terms. Additionally, she is a Delegate to the National Council Session, a Silver Award recipient, involved with Take the Lead, and had a Girl Scouts editorial published in The Morning Call.

Outside of Girl Scouts, Bridgette is the president of the Feminist Student Association club, co-founder of the Southern Lehigh Junior State of America, the Opinion and Our World editor for The Spotlight, a member of the speech and debate team, Track and Field team, and NHS. In her free time, Bridgette enjoys traveling and plans to attend college next year to study international relations.





### *Tamyah S.*

Tamyah is a Girl Scout Ambassador and has been a Girl Scout for 12 years.

She started her journey as a Daisy Girl Scout and has had the opportunity to travel to Wisconsin for camp and Paris/London on a Destination with her troop. She has earned her Bronze and Silver Awards.

Tamyah is a junior at Girard College, where she enjoys playing basketball, participating on the prom committee and serves as a historical tour guide. She has sung in the Philadelphia Girls Choir since 2012 and also enjoys being a teen volunteer for the Penn Museum.



**Girl Scouting builds girls of courage, confidence, and character,  
who make the world a better place.**

**Serving girls in Berks, Bucks, Carbon, Chester, Delaware, Lehigh,  
Montgomery, Northampton, and Philadelphia counties.**

 /GirlScoutsEPenn

 @GirlScoutsEPenn

 /GSEP

 /GirlScoutsEPenn

 /Girl\_Scouts\_E\_Penn