

of eastern  
pennsylvania



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## board member biographies

2017-2018



## 2017–2018 Board of Directors

### Officers

**Deborah Hassan**

*Board Chair*  
Retired Partner, Deloitte  
& Touche LLP

**Anne Baum**

*First Vice Chair*  
Capital BlueCross

**Leslie Stiles**

*Vice Chair*  
PA Conference for Women

**Maria Kraus**

*Treasurer*  
BioClinica, Inc.

**Debra Walters**

*Secretary*  
Retired, Librarian

**Kim E. Fraites-Dow**  
**Chief Executive Officer\***

*\*ex-officio, non-voting*

### Members-At-Large

**Maria Pajil Battle**

Retired, AmeriHealth  
Caritas Partnership

**Marlene Beers**

PPL Electric Utilities

**Harris Bock, Esq.**

The Dispute Resolution Institute

**Christopher Cashman**

Retired, Independence  
Blue Cross

**Ann Donley**

Jebran & Abraham, PC

**Dr. Amy Fleischer**

Villanova University

**Joann Gonzalez-Generals**

University of Pennsylvania

**Michael Hanlon**

Cozen O'Connor

**Grace Killelea**

The GKC Group

**Rita Lee**

Retired, Shire

**Nicole LeVine**

PECO

**Toni Miller**

Boscov's

**Loraine Ballard Morrill**

iHeartMedia

**Susan Mucciarone**

Glenmede

**Rick Perkins**

Retired, Kimmel Center for the  
Performing Arts

**P. Sue Perrotty**

BAC Services, LLC

**Colleen Rooney**

QVC

**Dianne Rotwitt**

Philanthropist

**Hon. Diane M. Welsh (Ret.)**

JAMS

**Ilene Wood**

Community Activist & Author

### Girl Advisors to the Board

**Mikayla R.**

Bethlehem Catholic High School

**Katharine T.**

Council Rock High School South

**Emma W.**

Wyomissing Area High School

## 2017–2018 Board of Directors: Officers



*Deborah Hassan, Chair*

Debbie Hassan has over 33 years of experience at Deloitte & Touche LLP, where she specialized in delivering governance and risk services to clients, including: SOX/ COSO requirements, external audit, internal audit, IT, and cyber audits, investigations, and enterprise risk methodologies. She served as the Greater Philadelphia marketplace leader for the advisory and enterprise risk services practice of Deloitte & Touche LLP and the local Women's Initiative leader. Additionally, she led the north-

east region internal audit practice and served on the firm's national internal audit leadership committee.

She has performed several enterprise-wide risk assessment activities for companies, including training and implementation of control self-assessment methodologies. She is a frequent speaker on risk management topics and has led executive and board of director education and training, in addition to serving as a speaker and panelist.

Debbie was a Girl Scout for 12 years, starting as a Brownie and advancing to the level of Senior Girl Scout. She earned her First Class award and participated in camping and counseling at Camp Laughing Waters. She served on the Board Development Committee of the Girl Scouts of Eastern Pennsylvania as a volunteer for two years prior to being admitted to the Board of Directors in 2014.

Debbie serves, or has served, on several other nonprofit boards. She is the finance chair of the board of the Women's Business Development Center of Greater Philadelphia. She is on the advisory board of the Women's Leadership Forum (WLF) of Philadelphia and previously served as finance chair and a nominating committee member. Debbie was also on the board of the Pennsylvania Ballet for eight years, where she served as the finance chair and treasurer and a member of the executive committee. Her community involvement is strong, as she is a member of the Forum of Executive Women, founding co-chair and former member of the Network of Executive Women in Consumer Business and Retail (NEW) Philadelphia, and a New Member Committee volunteer and Tuesday Ladies Golf vice chair of the Philadelphia Country Club.

Debbie earned a B.A. in accounting and economics from Grove City College in 1981, graduating cum laude. She was a member of the Accounting Society and Phi Sigma Chi sorority in college. She lives in Newtown Square, Radnor Township, with her husband, three children, and adopted dog, Ralphie. Debbie is a certified public accountant and member of the American Institute of Public Accountants and the Pennsylvania Institute of Public Accountants.



*Kim E. Fraites-Dow,  
Chief Executive Officer*

Kim E. Fraites-Dow is an accomplished nonprofit executive with 18 years of professional experience building relationships and engaging teams in meaningful work.

Now the chief executive officer for the Girl Scouts of Eastern Pennsylvania (GSEP), Kim joined the organization in March 2011 as the chief development and marketing officer. A visionary leader with a unique ability to drive diverse generational teams toward shared organizational

goals and personal excellence, Kim helped bring GSEP into the top 10 Girl Scouts Councils in the country (out of 112), stabilizing membership locally during a period of national membership decline. As the eighth largest Girl Scout Council, GSEP serves close to 40,000 girl members in grades K-12 with the support of more than 15,000 adult members, who develop leadership skills in girls to prepare them as successful global citizens. With the guidance of a 25-person volunteer board of directors, Kim is responsible for oversight of \$40 million in assets, managing a \$16.8 million annual operating budget, leading a workforce of 450 including part time and seasonal employees, and stewarding 2,400 acres of land including nine campsites, six retail stores, and six office buildings.

Prior to joining GSEP, Kim served as director of institutional giving and government relations at The Franklin Institute, increasing corporate sponsorship support by 27%, corporate special event support by 38%, corporate grants by 31%, and private foundation support by 9%, all during the economic downturn from 2008-2011. Additionally, Kim secured and stewarded multiple six- and seven-figure private and public commitments for the Inspire Science capital campaign. Prior to The Franklin Institute, Kim progressed in leadership roles within the development department at The Philadelphia Orchestra, where she developed long-term partnerships and relationships that have provided her support through the years. Trained as a classical clarinetist at the Eastman School of Music, Kim also earned a psychology degree from the University of Rochester, and holds an arts administration certificate from New York University.

Kim serves on the boards of the Black Pearl Chamber Orchestra, and the Cooperative Nursery School, where she is the banking treasurer, and is a past board member of the Garces Foundation and the Asian Mosaic Fund. Kim was honored by the *Philadelphia Business Journal* as a Woman of Distinction in 2015. She currently lives in the West Mount Airy section of Philadelphia with her husband, Kevin, and two children.



*Anne Baum, First Vice Chair*

Anne Baum is the Lehigh Valley executive and vice president, distribution channels & labor relations for Capital BlueCross.

Anne is active in the community and is a member of the boards and executive committees of the Greater Lehigh Valley Chamber of Commerce (past-chair, executive committee & board), Lehigh Valley Economic Development Corporation, United Way (campaign chair, executive committee, resource development committee,

board), Lehigh Northampton Airport Authority (chair, business and capital planning committee), Girl Scouts of Eastern PA (First Vice Chair Executive Committee), and Northampton Community College Foundation. She is the immediate past chair of the Greater Lehigh Valley Chamber Foundation and serves on the Lehigh University Health Systems Engineering Industry Advisory Council, the Downtown Allentown Community Development Initiative, and the Executive Committee for Building 21.

Anne also received the Lehigh Valley SUITS award in 2009, and was selected by the Leukemia and Lymphoma Society as Woman of the Year in 2010. She received the Girl Scout's Take the Lead Award and the Chamber Woman's Business Council ATHENA Award in 2013. In 2015, she was named as a Woman of Influence by Lehigh Valley Business. In April 2017, Anne received the Golden Laurel Award from the YWCA of Bethlehem at the 42nd Annual Women & Teens of the Year Award Ceremony. A native of Glenview, Illinois, Anne holds a B.S. in Biology from the University of Illinois, Champaign-Urbana, IL and an M.S. in health systems management from Rush University in Chicago. She is certified by the Protocol School of Washington as a protocol and etiquette consultant.



*Leslie Stiles, Vice Chair*

Leslie Stiles is currently president of the PA Conference for Women, an event she initiated to broaden the outreach to women across the Commonwealth.

This day of personal and professional development welcomes over 8,000 attendees and has become the premier educational event for women in Pennsylvania. Previously, Leslie served as executive director of the Pennsylvania Commission for Women.

Appointed by the governor, she acted as state government's advocate for all issues impacting women and girls. Prior to her appointment, Leslie served as director of marketing for the National Constitution

Center, vice president of marketing at First Union Bank and CoreStates Bank, and president of Stiles and Co.

Throughout her career, she has been active in the realm of public outreach. She worked with GSEP to initiate a Women-Vote Campaign that became Scout the Vote. Her affinity for the Girl Scouts began with her daughter's membership, but grew during her four years participating at Camp VIP. Leslie was co-chair of Take the Lead 2010 and has remained active on the Take the Lead Committee.

In addition to her position on the GSEP board, Leslie has served or is currently serving on many nonprofit boards, including the Philadelphia Marion Anderson Award, Susan G. Komen for the Cure Philadelphia Affiliate, Pennsylvania Breast Cancer Coalition, American Heart Association Go Red Leadership Team, PCAR's Vision of Hope Advisory Board, and Jefferson's Kimmel Cancer Center Advisory Board. Leslie is also a member of the Forum of Executive Women, and she is chair of the Mayor's Commission on Literacy. She is honored to have received the Pennsylvania Breast Cancer Coalition's Pink Tie Award, Susan G. Komen Woman of Power Award, and the Professional Women's Roundtable PoWeR Award as well as the Myra Bradwell Award from the Women's Law Project, KYW's Women's Leadership Award, and Pathways PA's Trailblazer Award. Women's eNews named her one of 2012 Philadelphia Leaders.

Leslie earned her Bachelor of arts from the University of Pennsylvania in the field of English literature. She lives in Philadelphia with her husband, Michael, and is the proud mother of a daughter and a son and proud grandmother of three grandchildren.



*Maria Kraus, Treasurer*

Maria Kraus is the executive vice president, corporate development & strategy at Bioclinica. She is a member of Bioclinica's executive management team and is responsible for overseeing BioClinica's strategic growth including mergers and acquisitions. Maria is also in charge of marketing and business integration with her in-depth knowledge of the business operations and industry. Maria joined BioClinica in 1997 and was formerly the vice president and corporate controller. She

has previously led the global accounting and finance, legal, procurement, facilities, human resources and information technology departments. Maria began her career at PricewaterhouseCoopers in Philadelphia.

Maria has been active in Girl Scouting as an adult volunteer with her daughters' troops and various activities and events. She is an active supporter and alumna

of Milton Hershey School, a caring community that opens new doors for children whose families could not otherwise afford it.

Maria earned her Bachelor of Science in accounting from Pennsylvania State University and a certificate of human resources management from Villanova University. She is a certified public accountant. Maria resides with her husband, son and two daughters, both Girl Scouts, in Yardley, Bucks County.



*Debra Walters, Secretary*

Debra Walters is a Lifetime Member of Girl Scouts. She serves on the GSEP Alumnae Committee and is Co-Chair of the Adult Camping Weekend. As a trainer, Deb has conducted GSEP Delegate trainings for the entire council since 2007. She is completing a term as National Council Delegate and has served on and off as a National Council Delegate since 1996. Deb is a GSUSA National Volunteer partner. She previously served as First Vice Chair of the GSEP's Board of Directors 2007-2012. She has served in

many Girl Scout volunteer positions, including troop leader, service unit manager, and Board Member of Girl Scouts of Freedom Valley. She was a Girl Scout for 10 years and earned her Girl Scout First Class Award.

Deb is a recently retired librarian and teacher from the Pennridge School District. She has received numerous awards as a Girl Scout volunteer, including the Appreciation Pin, Honor Pin, Thanks Badge, Governance Award and Thanks Badge II. Deb's community service outside of Girl Scouts includes serving as clerk of session and serving on various leadership committees for the Presbyterian Church of Deep Run. She is a recipient of the Pennridge Chamber of Commerce Service Award.

Deb earned her B.S. and M.S. in library science from Kutztown University. She lives with her husband in Perkasio and has two grown children and four grandchildren. Her daughter is also a Lifetime Member of Girl Scouts and the leader of her granddaughter's Daisy Girl Scout troop. Three generations of Girl Scouts have enjoyed family camping together, including family camp at Camp Mosey Wood.



## 2017–2018 Board of Directors: Members-at-Large



### *Maria Pajil Battle*

Maria Pajil-Battle is a consultant for AVI Healthcare Solutions, LLC. providing project planning and development, marketing, and administration for public interest and community-based organizations. She graduated from the University of Pennsylvania – Wharton School of Business.

Ms. Pajil Battle has an extensive record as Vice President of Government Programs, Marketing and Sales for major health maintenance organizations operating

across the country. Three decades of strategic planning generated consistent and verifiable growth – ranging from 250% to 600% annually – in health insurance sales, memberships, and revenue. For over three decades, Maria Pajil-Battle developed and created evidenced-based healthcare programs that focus on increasing health care awareness and improving the quality of life of underserved populations of every age and background for publicly funded managed care programs.

She recently retired as Senior Vice President of Public Affairs & Marketing for AmeriHealth Caritas Family of Companies. During her tenure of 18 years, she was recognized as an innovator in the area of health access, prevention and education. Programs such as, *The Health Ministry Program for Women* which was designed to focus on how to live well everyday in harmony with our mind, body and spirit was implemented across the country.

In addition to her Sr. V.P responsibilities, in 2010 she was appointed President of the AmeriHealth Mercy Foundation, overseeing the Foundation's staff, programs, administration, fiscal management and fundraising efforts. Together, with the Foundation Board, she guided the implementation of the vision, mission and overall business strategy.

Ms. Pajil Battle's marketing success is matched by her commitment to civic affairs. Her community involvement and dedication to eliminating health care disparities is also reflected in her serving on many community boards. Maria currently serves on the boards of: Women Organized Against Rape (WOAR), Intercultural Family Services, Inc., Girls Scouts of Eastern PA, Bridging the Gaps Advisory Board and the Pennsylvania Coalition Against Rape. She was formerly co-chair of Region III of the National Health Disparities Council.

She is committed to uplifting the lives of others and brings her passion and enthusiasm to those that touch her. Her dedication to the empowerment of people in business and her community is an extension of her personal life philosophy.



### *Marlene C. Beers*

Marlene C. Beers is the Finance and Regulatory Affairs vice president for PPL Electric Utilities Corporation, which provides electric delivery service to 1.4 million customers in Pennsylvania. PPL Electric Utilities operates and maintains an electric delivery system that spans 10,000 square miles and serves a population of more than 3 million.

Beers is responsible for all aspects of financial management for PPL Electric Utilities, including strategic and business planning and financial accounting, reporting and analysis, as well as development and execution of the company's state and federal regulatory strategy. She also plays a critical leadership role as the company makes investments to improve reliability and service to customers while meeting stakeholder return expectations. In addition, she is responsible for the construction, operation and maintenance of the company's headquarters and utility operations buildings in Pennsylvania.

Marlene came to PPL after a 20-year career at Air Products and Chemicals, Inc., an Allentown, Pa.-based industrial gas supplier where she held various accounting and finance roles. Most recently she was the controller for the Americas Industrial Gases segment. She also has public accounting experience.

Marlene holds a bachelor's degree in accounting from Cedar Crest College in Allentown, Pa. and a master's in business administration from Lehigh University in Bethlehem, Pa. She is also a certified public accountant in Pennsylvania.



### *Harris Bock, Esq.*

Harris Bock, Esq. is a respected and recognized leader in the ADR field. One of the handful of full-time neutrals in the Philadelphia area, his practice for the last two decades has been devoted exclusively to serving as arbitrator, mediator, factfinder, or hearing officer. Mr. Bock's areas of expertise include business, personal injury, professional malpractice, employment, insurance, partnership, law firm, and equitable distribution disputes.

Harris is routinely selected as neutral or special master by agreement of counsel as well as the state and federal Judiciary. A frequent lecturer for continuing legal education programs, commercial trade associations, insurance carriers and trial lawyer and defense counsel groups in all aspects of dispute resolution, Harris has authored numerous articles in the ADR field. He was

the founding managing editor and was instrumental in initiating publication of *The Philadelphia County Reporter* in 1977 and served in such capacity until 1990.

Harris serves as a consultant in ADR design and utilization. He created and implemented a unique mediation program in the Philadelphia Common Pleas Court and served as chair of the Philadelphia Bar Association ADR Committee for five years. Under his leadership, ADR awareness and utilization in the Philadelphia area increased substantially. He has also served as special ADR consultant to governmental entities and Fortune 500 companies.

Harris is an adjunct professor at Villanova Law School and has assisted in the teaching of courses on dispute resolution at numerous accredited institutions. He served on the ADR Section of the Pennsylvania Futures Commission and on other state and national ADR-related committees and organizations. He also served as an arbitrator for The International Commission on Holocaust Era Insurance Claims.

Harris currently serves as a board member of the Philadelphia Affiliate of Susan G. Komen for the Cure and recently served as a board member of the Philadelphia chapter of the American Heart Association.



### *Christopher Cashman*

Christopher Cashman recently retired as executive vice president and president of commercial markets at Independence Blue Cross. In this role, Chris had overall profit and loss responsibility for IBC's commercial health markets, including marketing and sales. In addition, he was responsible for corporate communications, advertising, and creative services.

Cashman joined Independence Blue Cross in December 1997 from S.R. Wojdak & Associates,

where he was a senior associate and directed the development and successful implementation of governmental relations strategies for a broad-based group of clients in the health care, education, economic development, transportation, sports, and hospitality industries.

Cashman was formerly first deputy director of commerce for the city of Philadelphia. He also served as vice president for project development at the Philadelphia Industrial Development Corporation and as a senior manager at the Philadelphia City Planning Commission.

Cashman serves on a number of boards, including the United Way of Southeastern Pennsylvania, YMCA Philadelphia & Vicinity, Zoological Society of Philadelphia, and The World Affairs Council of Philadelphia.

He is a graduate of DeSales University with a B.A. in political science. He lives in Lafayette Hill with his wife, Marianne. The Cashmans have three children, Jennifer, Tricia, and Chris, and two grandchildren, Emma and Jack.



### *Ann Donley*

Ann Donley is a certified public accountant with more than 30 year of experience. Ann is currently semi-retired and works for the firm of Jebran & Abraham, P.C. She was the founder and principal of Profit Maximizers, Inc. specializing in small-business consulting and preparation of tax returns. She is also the co-owner of Day Care Plus, Inc. in Quakertown and a partner in Santa George and Friends, LLC.

Ann has been a Girl Scout for over 55 years and is a Lifetime member. She earned the First Class Award and received the Outstanding Leader, Thanks Badge, and Thanks Badge II Awards. She also co-chairs the GSEP Alumnae Committee and the Adult Camping Weekend Committee and is a member of the Property Committee.

Ann is a member of several professional organizations, including the American and Pennsylvania Institutes of Certified Public Accounting and the Pennsylvania Society of Tax and Accounting Professionals. Ann has served many nonprofit organizations over the years including Lutheran Community at Telford as finance committee chair of the Bucks County Women's Fund on the finance committee, Upper Bucks Chamber of Commerce as board member and chair, Upper Bucks Chamber of Commerce Foundation as a founding member and chair, Discover Dublin as a consultant, her church as a deacon, church council member and financial secretary, and the Eastern Pennsylvania Section of the American Camping Association as a Standards Visitor, board member, and Outdoor Living Skills Trainer.

Ann earned a bachelor of arts in psychology from Muhlenberg College and a post baccalaureate certificate in accounting from DeSales University. She and her husband, George Grasic, live in Richlandtown, Bucks County. They have four children, including a Gold Award recipient.



### Dr. Amy Fleischer

Dr. Amy Fleischer is a professor and department chair of mechanical engineering at Villanova University, where she is also director of the NovaTherm Research Laboratory. She has been on the Villanova faculty for 17 years. Her research interests include the broad topics of sustainable energy system design and thermal management of electronic systems. She is the author/ editor of two books and has published more than 80 technical peer-reviewed papers.

Amy was recognized as the ASME Electronics and Photonics Packaging Division (EPPD) 2010 Women Engineer of the Year and was awarded the 2011 ASME K-16/ EPPD Clock Award in recognition of her outstanding and continuing contributions to the science and engineering of heat transfer in electronics. She is an associate editor of the *Journal of Heat Transfer*.

Amy is strongly committed to gender equity and is an ardent activist for intersectional feminist issues. She is leading the development of the new McNulty Institute for Women's Leadership at Villanova University, which will launch in fall 2017. She is on the steering committee of Villanova's Gender and Women's Study program and is a guest contributor to *U.S. News and World Report*, where she has published three articles on women and girls in STEM. She is the founder of the Engineering is for Girls! Day at Villanova, which brings girls in grades 4-8 together with female faculty and students to do hands-on design activities. She has partnered with GSEP for the past seven years on this event. Finally, she is the proud parent of a graduating senior Ambassador Girl Scout who is a recent Girl Scout Gold Award recipient.



### Joann Gonzalez-Generals

Joann Gonzalez-Generals is director of the Upward Bound Program at the University of Pennsylvania. Prior to joining the University of Pennsylvania, she served as the executive director of student success at Caldwell University. From 1997 to 2010, she held several positions at Passaic County Community College, including assistant director for the Wanaque Academic Center, director of the TRIO Student Support Services Program, and executive director of the Center for Student Success.

Joann received a B.A. from Rutgers University and a M.A. from New Jersey City University. She is a doctoral student in educational leadership, administration, and policy at Fordham University. She previously served as a member of the board

of directors for the Girl Scouts of Northern New Jersey, as well as on the finance and board development subcommittees. Joann lives in Philadelphia with her husband and son.



### Michael Hanlon, Esq.

Michael Hanlon, Esq. is a Member of Cozen O'Connor, where he concentrates his practice representing clients in a variety of issues such as traditional labor and employment law, executive compensation, employment discrimination, and public education.

He has significant experience in counseling large publicly traded corporations, government entities, and other employers in all areas of employment law.

Michael has been ranked as a leader in labor and employment law in Chambers USA since the publication's inception. Also included in the Who's Who in American Law, Michael garnered an AV® Preeminent distinction, the highest available mark for professional excellence from Martindale-Hubbell's Peer Review Ratings.

Michael has a J.D. from Villanova University School of Law and a B.S. from University of Pennsylvania.



### Grace Killelea

Grace Killelea is the CEO and founder of the GKC Group, a leadership development firm based in Philadelphia. Since 2013, she has founded a leadership program for women (Half The Sky Leadership), which has expanded to two cities and now has over 400 graduates; launched a co-ed leadership program (Quattro Leadership) in 2015; and authored her second book which was published in early 2016. She is also a sought-after executive coach as well as an in-demand keynote

speaker for companies and conferences seeking her leadership expertise and ability to captivate and motivate audiences.

An accomplished human resource and talent executive, Grace's work rests on what she has identified as the four cornerstones of leadership: relationships, reputation, results, and resilience. Using these pillars, Grace encourages CEOs, executives, and professionals to elevate their leadership skills and transcend their perceived limitations to achieve sustained business and personal success. She inspires change.



A veteran of the telecommunications industry, Grace served as SVP of talent and the first VP of talent management and leadership diversity at Comcast Cable Corporation, a Fortune 50 company headquartered in Philadelphia. After a 30-plus year career in talent management, human resources, retail, and programming, Grace retired in 2012 to launch a leadership program targeted to women in the middle of the talent pipeline (Half The Sky Leadership). With nearly 400 graduates of the program and partner companies asking for a co-ed program, Grace piloted Quattro Leadership in fall 2015. As of today, over 80 companies across the country have partnered with GKC Group in support of their high-potential employees. Clients include Boeing, SAP, Comcast, Citibank, Charter, Disney/ESPN, PECO, Equifax and the Coca-Cola Company.

A sampling of Grace's many honors and awards include: "Wonder Woman" by Multichannel News; "Women on the Move" by CableFax's; "Women in Power" by DiversityPlus magazine; Mentor of the Year by WICT Northern California Chapter; and Lucille Larkin Lifetime Achievement Award by WICT Philadelphia Chapter. Since founding The GKC Group, Grace has been awarded the SmartCEO Brava Award for being a top Philadelphia female CEO (2015) and selected as Smart, Bold, Strong honoree by Girls Inc. of Philadelphia and southern New Jersey earlier this year.

She is a certified Birkman Consultant and also trained at the prestigious Center for Creative Leadership in Greensboro, considered to be one of the best leadership programs in the United States. Grace earned her master's degree in human resources from American University's Kogod School of Business and Public Affairs. Grace's book, *The Confidence Effect* published by AMACOM, was listed as one of the top business books of 2016 by INC.com and has been one of the top 10 best-selling books for women in business on Amazon.



### Rita Lee

Rita Lee recently retired as associate director, compliance and training at Shire Pharmaceuticals in Wayne, PA. She was responsible for the strategy, analysis, design, development, delivery, and evaluation of global training solutions in the classroom, virtual and eLearning for those running clinical trials. Previously, she worked at AstraZeneca Pharmaceuticals in Wilmington, DE.

Rita has served as a member of GSEP board of directors, Girl Scouts of Freedom Valley board of directors,

GSEP board development committee and currently serving on the girl advisor and delegate committee. Rita is a lifetime member of Girl Scouts and was a girl member for 11 years. In addition, she previously was a Junior and Cadette troop

leader, national council delegate, service unit member, and nominating committee member. She has received the Honor Pin and Thanks Badge.

As a girl, she attended Camp Wood Haven and Mosey Wood for many years and was a camp counselor at Mosey Wood, teaching swimming and canoeing. She attended Mosey Wood's 75th anniversary celebration and met up with many friends she still keeps in touch with who were campers and counselors with her.

Rita has volunteered for over 25 years with the American Red Cross, teaching swimming and lifeguarding, delivered Meals on Wheels, and served on the board of directors for Executive Women's Golf Association of Greater Philadelphia. She volunteers with Chester County Hospital Charitable group, which knits premie caps, baby hats, and scarves for breast cancer and heart patients.

Rita earned a master of education from Lehigh University, a Bachelor of Science from West Chester University, and an eLearning certificate from Penn State University.

She lives in West Chester, Chester County with her husband and has a son and daughter, a Girl Scout alumna, who spent many happy summers at Mosey Wood, Wood Haven, Tweedale and Tohikani. She is the grandmother to two grandsons.



### Nicole LeVine

Nicole LeVine is the director of Gas Utility Performance Assessment in Exelon Utilities and is responsible for the governance and oversight of Gas Operations across the company as well as achieving top performance of the gas fleet through the implementation of industry best practices. Gas Operations across Exelon is composed of over 1,000 employees and \$600 million in spend at BGE, Delmarva and PECO in Maryland, Delaware, and Pennsylvania, respectively. In this role, Nicole is the

external point of contact for benchmarking and identifying risks and threats to the gas business at Exelon through either regulatory rulemaking or disruptive technologies.

Prior to Nicole's current role, she was the first female director of Gas Operations for PECO. In this role, she was responsible for the construction, maintenance, and operation of PECO's gas system. Previously, Nicole spent several years in emergency response and was manager of the electric and gas operations control center. Additionally, Nicole has held numerous other management and engineering roles at PECO in electric and gas transmission and distribution.

Nicole is board member of the National Liberty Museum, which is an educational museum focused on embracing and educating people on the value of diversity. Nicole formally served on the board of the Victim Services Center of Montgomery

County, which acts as an advocate for victims of crime and provides a 24-hour rape crisis hotline. She has completed 31 marathons in 20 states, including four full-distance triathlons.

Nicole received a B.S. in civil engineering at the University of Delaware. She resides in Sellersville.



### *Toni Miller*

Toni Miller is senior executive vice president, chief administrative officer, and chief financial officer, *Boscov's, Inc.* Toni has more than 35 years of retail experience in finance and operations, having started her career in direct marketing and expanded into retail stores, food services, hospitality, and manufacturing.

In her current position, Toni is responsible for finance, accounting, human resources, IT, risk management, internal audit, MIO, and credit. Prior to joining *Boscov's*,

Toni spent more than 27 years with *Bass Pro Shops*, where she served as vice president and chief financial officer.

Toni graduated from Southern Nazarene University with a B.S. in psychology. She also attended Missouri State University and completed her studies in finance and accounting. She earned her M.B.A. in finance from Webster University and is also a certified public accountant.

Toni serves on various retail industry advisory boards and councils, including the NRF and NJRMA. She also serves as a director on the Southern Nazarene University Foundation Board and the Berks County United Way Finance Committee. She is also a United Way allocation volunteer, sits on the Reading Chamber of Commerce board, and serves on the board of *Our City Reading, Inc.* She has been a volunteer and served on several boards of non-for-profit organizations whose mission is to give a helping hand to those in need. Toni has a passion for helping students afford, and have the opportunity, to obtain a college education and has done so by establishing a scholarship fund through her alma mater and by providing educational funds to an orphanage and church ministry in Romania. She has also taken part in several work mission trips to Eastern Europe to give back to those in need.

In 2014, Toni was recognized by *Lehigh Valley Business Journal* as CFO of the Year and, in 2015, she received the distinguished *Take the Lead Award* from the Girl Scouts of Eastern Pennsylvania. In January 2017, she was recognized by the National Retail Federation as a "Power Player" on its list of *People Shaping Retail's Future 2017*.



### *Loraine Ballard Morrill*

Loraine Ballard Morrill is news director and community affairs director for the six *iHeartMedia PHL* radio stations, where she hosts and produces Philadelphia's Community Affairs Programs "Insight" and "What's Going On." She also coordinates community outreach and campaigns for all of the stations.

She has served on the boards of the Philadelphia Urban League, the Centers for Literacy, Philadelphia Committee for Children and Youth, and Keep Philadelphia Beautiful, among others. Loraine currently sits on the boards of *PHLDiversity*, *First Person Arts*, and the Mayor's Commission on Literacy. She has received numerous awards, including the Philadelphia Human Relations Commission Human Rights Award, Philadelphia NAACP President's Award, the Philadelphia Association for Black Journalists Community Award, and the Achievement in Radio Lifetime Achievement Award. Under her direction, *Power 99 FM* was the first station to receive six prestigious National Association of Broadcasters Crystal Award for Service and the First NAB Crystal Heritage Award.

Loraine earned a Bachelor of Art and Masters of Teaching from *Simmons College* and has a Master of Arts in Applied Psychology from the University of Santa Monica. She lives in Philadelphia.



### *Susan Mucciarone*

Susan Mucciarone is managing director of private client relationship management at the *Glenmede Trust Company (Glenmede)* and a member of the *Glenmede* management committee.

*Glenmede* is a privately-owned national trust company with headquarters in Philadelphia and seven regional offices, providing investment and wealth management services to private clients, endowments and foundations, and select institutional investors. Susan leads the private client investment and wealth advisory business for individuals and families throughout the country.

Prior to joining *Glenmede* in 2010, Susan served as the executive vice president and senior managing director of *Wells Fargo Family Wealth*, one of the top-ranked multi-family offices in the United States. In total, Susan has 30 years of experience in investment management, private wealth and family office services, and business accounting.

Susan holds a B.S. in business administration with a major in accounting from Bowling Green State University, and an M.A. in business administration from Case Western Reserve University.

She is a former member of the Finance and Take the Lead committees for GSEP and has been a board member for Girl Scouts councils in other communities for the past 20 years. In addition, Susan is a member of the board of trustees of the Natural Lands Trust and serves on the finance, investment, and conservation programs committees.

Susan is a member of the Forum of Executive Women and serves on the executive leadership governance committee. She serves on the Visiting Committee and Dean Search Committee of the Weatherhead School of Management at Case Western University. Also, she is a member in good standing of the Union League of Philadelphia and is a patron of the arts with a special interest in dance.



### *Rich Perkins*

Rick Perkins retired in 2014 after a 44-year career in financial management. His final job, from 2003-2014, was as chief financial officer of the Kimmel Center for the Performing Arts, the centerpiece of the performing arts in Philadelphia. In this role, he developed expertise in nonprofit accounting and financial management. This also gave him a chance to finish out his career in a job that allowed him to combine his financial skills and his love of music.

Earlier in his career, Rich was the chief financial officer of four for-profit companies. He also earned the certified public accountant (CPA) designation.

As a young man, Rick spent many years in the Boy Scouts and attained the rank of Star Scout. He attended the University of Massachusetts on a basketball scholarship and graduated with a bachelor of arts. He then attended the Wharton School of Business at the University of Pennsylvania, from which he earned an M.B.A. in finance and accounting. After graduation, he served two years as a lieutenant in the U.S. Army.

Rick and his wife, Shirley, have been married for 47 years and have two sons and four grandchildren. He spends much of his time working out, playing the piano, reading, traveling, and using technology. He is president of CFO/Arts, an organization of the CFOs of the major U.S. performing arts organizations, and is on the steering committee of the Wharton Graduate Emeritus Society.



### *P. Sue Perrotty*

P. Sue Perrotty retired from banking in 2002 after a 27-year career in the industry, most recently as executive vice president and head of global operations for First Union Corp., as a member of the Office of the Chairman in Charlotte, N.C.

Following retirement from banking, Sue served as chief of staff to First Lady of Pennsylvania Judge Marjorie Rendell from 2003 through 2007. Sue is the CEO and owner of BAC Services, LLC and currently serves as an independent consultant to several small businesses and entrepreneurs in the Pennsylvania and New Jersey area. She also serves on several boards for American Realty Capital related entities.

Sue currently serves as the Chair for the Berks County Community Foundation Board, sits on the board of Philadelphia Hospitality, and was named Emerita Trustee in October 2015 for Albright College, in addition to being chair of the Development Committee for the Girl Scouts of Eastern PA Board. In the past, she has served on the Boards of both PAL of Reading and the PAL of Philadelphia, the Franklin Institute, GPUAC, Our City Reading, Caron Foundation Philadelphia Advisory Board, Pennsylvania Stage Company, the Church Capital Value Trust family of mutual funds, Chair of the Olivet Boys and Girls Club Community Advisory Board and GSEP's 2012 Take the Lead Committee.

She has received numerous awards for community leadership and professional accomplishments, including the PA 50 Best Women in Business, the Franciscan Award from Alvernia University, the Albright College Distinguished Alumni Award, the Women of Distinction Award from the March of Dimes, Take the Lead Award from the Girl Scouts, and the 2006 Champion of Youth Award from Olivet Boys & Girls Club. In 2009, she was awarded an honorary doctorate of law degree from Albright College. Sue is also the recipient of the 2016 Athena Award.

She is a 1975 graduate of Albright College with a B.S. in economics and currently resides in Reading, with her husband, Craig, and son, Nicholas.



### *Colleen Rooney*

Colleen Rooney, vice president of Global Communications & Community Affairs, joined QVC in August 2015. She is responsible for advancing internal communications, external communications, financial communications, community affairs and corporate events production across all of QVC's global markets.

Colleen has more than 20 years of experience, including influential communication positions with highly respected global companies such as DuPont, GE, Hyatt, Comcast and NBCUniversal.

She earned her bachelor's degree from Lynchburg College in Lynchburg, VA and her master's degree from the University of Pennsylvania in Philadelphia, PA.



### *Dianne Rotwitt*

Dianne is a committed volunteer with a strong Girl Scouting background. She chairs the fund development committee and has served as an officer on the executive committee. She is a past member of the board development committee and is currently chair of the Capital Campaign.

Outside of Girl Scouts, she is chair of the Main Line Committee of Volunteers for the Philadelphia Orchestra and serves on that organization's governing board of

volunteers. She sings in several choral groups and serves on the board of directors of the American A Cappella Association. Dianne was an international student and scholar advisor at Rosemont College and the University of Pennsylvania's Office of International Programs.

Dianne has a Bachelor of Arts in Humanities from Rosemont College. She was a Girl Scout from Brownies through Seniors and has been a Daisy, Junior and Cadette leader and a service unit team member. In 2012, Dianne was inducted into the Olave Baden-Powell Society, which supports the mission of the World Association of Girl Guides and Girl Scouts (WAGGGS) to enable girls and young women to develop their full potential as responsible citizens of the world. She lives with her husband, Jeffrey, in Radnor and has four grown children, six grandsons, and two future Girl Scout granddaughters.



### *Honorable Diane Welsh (Retired)*

The Honorable Diane Welsh (Ret.) has been a proud supporter of the Girls Scouts Take the Lead event for eight years, and a past Take the Lead honoree in Philadelphia.

In 2006, Judge Welsh joined JAMS – the Resolution Experts – to become a full-time mediator and arbitrator. She has a national reputation as one of the most sought-after and effective mediators in the U.S. She is regularly listed as the top mediator in numerous local and national legal publications.

As a deputy district attorney in the Bucks County DA's Office, Diane quickly became Chief of the Child Abuse Unit and the Victim Witness Assistance Unit. She implemented innovative multi-disciplinary approaches to child abuse investigations to make the process less onerous for children and more effective in securing convictions. She applied similar techniques to assist vulnerable elderly crime victims. Diane frequently appeared at schools and senior citizen centers to provide community outreach and crime prevention education.

In 1994, Diane was appointed United States Magistrate Judge for the Eastern District of Pennsylvania. In her 12 years on the court, she gained a reputation for her extraordinary skill in helping parties settle the most complex, high stakes, and often contentious litigation. She served on numerous court committees and was the Third Circuit Director of the Federal Magistrate Judges Association.

As a political science honors student at La Salle University, she developed a passion for government, public policy, and politics. Upon graduation from Villanova Law School, she became counsel to the Pennsylvania Senate Judiciary Committee at the state capitol. In Harrisburg, she met her future husband, Richard Welsh.

She is the mother of Brendan Welsh who attends the Princeton Theological Seminary and is married to Rachel Welsh.



### Ilene Wood

After attending Cornell University, Ilene spent over eight years in retail management as a director of fashion coordination and visual merchandising for several department stores, including Abraham & Strauss and Macy's. This expertise, along with her creativity and drive, launched her career as the leading authority on pets and style. She combined her love of animals with her entrepreneurial spirit and business skills to found her own business, Dogwear, creating a unique niche in

the pet care industry. Through the success of Dogwear, Ilene built her second career as the author of nine books, including *Catmopolitan* which was on the top 10 list for eight weeks.

Ilene takes every opportunity to share her story of success, especially with young women. She has been a guest speaker for the Johnson School of Business during its Entrepreneur of the Year Program and was recently a founding committee member of the Cornell University Personal Enterprise and Small Business Administration Program.

Through all her success, Ilene has always given back to her community. She volunteers her time to promote many "pet" projects, including fundraising appearances for the ASPCA, the Humane Societies of New York and Washington D.C. and the Veterinary College of Cornell University. Locally, she volunteers her time to the United Way, Second Harvest Food Bank and the Allentown Art Museum. She was also co-chair of a 2010 Take The Lead event.



## 2017–2018 Board of Directors: Girl Advisors to the Board

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*Mikayla R.*

Mikayla has been an active Girl Scout for 12 years. She is currently in 11th grade at Bethlehem Catholic High School. Mikayla is a Girl Delegate and is serving her final term. She was featured on the cover of the fall 2016/ winter 2017 Spark, GSEP's magazine for girls, and also appeared in that issue's cover story "18 under 18."

Outside of Girl Scouting, Mikayla participates in the Links Youth Leadership Council, plays basketball, and runs cross country for Easton Area High School. She is also involved in Key Club, Distributive Education Club of America, and the National Honor Society. Mikayla lives in Easton, Northampton County.



*Katharine T.*

Katharine is an engaged Girl Scout member who started as a Daisy. She is currently an 11th grader at Council Rock High School South and is also a GSEP Girl Delegate. Katharine has received both the Bronze and Silver Award and is working on her Gold Award. Her most meaningful Girl Scout experience has been participating in the GSUSA 100th anniversary in Washington, D.C.

Katharine founded the Stuffed Animal Rescue in 2014, which collects, cleans, and repairs stuffed animals. The animals are then donated to organizations and facilities in need. She is a member of the Rho Kappa Social Studies Honors Society, head of the Red Cross Blood Drive, and an officer of media and technology for the Caregiver Information Center.



*Emma W.*

Emma began her Girl Scout career as the mascot for her older sister's troop when she was just 2 years old; she has been an official Girl Scout since kindergarten. Emma has earned both the Bronze and Silver Awards and is currently working on her Gold Award. She has served both as a Girl Delegate and as a Delegate for her Service Unit.

A sophomore at Wyomissing Area High School in Berks County, Emma is an honors student and a peer mediator. She is an active member of the chorale, art, and drama clubs. Emma also plays the piano and is a middle hitter on both her school volleyball team and a club travel team. An award-winning artist, she has also earned numerous awards in Model United Nations competitions. In addition, Emma is an actor and has appeared in films, TV shows, music videos, and web series.



**Girl Scouting builds girls of courage, confidence, and character,  
who make the world a better place.**

Serving girls in Berks, Bucks, Carbon, Chester, Delaware, Lehigh,  
Montgomery, Northampton, and Philadelphia counties.

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